



Captivating
International
One Act. Endless Impact.

JULY TO DECEMBER 2024

ALL ABOUT THE GIRL

THE WORK OF CAPTIVATING IN CHINA

一切为了女孩: 中国区项目更新报告

2024年7月 - 12月

ENGLISH

中文



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IT'S ALL ABOUT THE GIRL: THE NUMBERS

	2016	2017	2018	2019	2020	2021	2022	2023	2024	NOTES
ONE MORE YEAR SCHOLARSHIP PROGRAM (OMY) *formerly VSS - year by year program										
Class of Sept 2016	60	54	46							
Class of Sept 2017		76	72	62						
Class of Sept 2018			102	98	90					
Class of Sept 2019				105	87					
Class of Sept 2020					92					
OMY Scholars starting Sept 2021						500	456	446	0	previous years - dropouts/graduates + replacement scholars
OMY Scholars starting Sept 2022							144	147	133	previous years - dropouts/graduates + replacement scholars
OMY Scholars starting Sept 2023									60	previous years - dropouts/graduates + replacement scholars
OMY Scholars starting Sept 2024									307	
TOTAL	60	130	220	265	269	500	600	593	500	
THE IMPACT										
# of girls who graduated				46	62	87	0	53	402	students who graduated from high school (July 2024)
# of girls employed / have an internship				27	54	N/A	N/A	19	6	
# of girls furthering their education				17	2	N/A	N/A	30	360	
# of girls employed/ have internship or in advanced studies				96%	90%	N/A	N/A	92%	90%	
CAPTIVATING CHICKEN & PIGS FOR POVERTY PROGRAM [3 to 8-month program]										
Started animal husbandry training	10	40	30	120	120	61	120	90	180	180 women started Captivating Chicken & Pig businesses (June 2024). See pages 11 to 16 for more info. (This is an 8-month support program).
THE IMPACT										
# of women who completed the program	9	33	30	103	113	60	102	90	180	Program yet to conclude (2024)
Indirect beneficiaries (2 dependents per woman)	13	46	42	144	158	84	102	126	252	Our best estimate based on post-program success %
HUSKY ENERGY TAILORING SKILLS PROGRAM FOR WOMEN (HET) [3 month program]										
Started HET training			44	30	30	60	60	30	31	The 2024 Husky Tailoring program training 31 women started in March. See page 17 of this report.
THE IMPACT										
# of women who graduated			43	24	27	55	49	26	29	
Indirect beneficiaries (2 dependents per woman)			60	34	38	77	49	48	41	Our best estimate based on post-program success %
SEND A VOLUNTEER TEACHER PROGRAM										
Number of volunteer teachers supported (food, travel, accommodation)						10	30	30	30	
THE IMPACT										
Total number of students directly benefiting						260	1,236	1,317	1,314	Our 30 volunteers increased the teaching capacity across six schools, directly benefitting a total of 1,314 students.
Total Girls / Women Helped in the Year	70	170	294	415	419	621	780	713	711	
Total Indirect Beneficiaries	13	46	102	178	196	161	151	174	293	
Total Volunteer Teachers Supported						10	30	30	30	
Total Student Beneficiaries							1,236	1,317	1,314	
TOTAL LIVES IMPACTED PER YEAR	83	216	396	593	615	792	2,197	2,234	2,348	



THE NARRATIVE

ONE MORE YEAR SCHOLARSHIP PROGRAM

500 students were supported through our One More Year (OMY) Program during the July to December 2024 period.

CHICKEN AND PIG FARMING PROGRAM

In Butuo County, **90** families are raising chickens, while **90** families are caring for pigs and learning how to run a successful animal husbandry business. With expert guidance and ongoing support, these families are building the skills and confidence needed to create a stable and sustainable source of income.

HUSKY ENERGY TAILORING SKILLS PROGRAM FOR WOMEN

29 women successfully completed an intensive three-month tailoring program. The two remaining trainees left for personal reasons. Armed with new skills, they are now stepping into financial independence, securing better futures for their families.

SEND A VOLUNTEER TEACHER PROGRAM

In 6 remote primary schools in Western China, **30** dedicated volunteer teachers are shaping the futures of 1,314 students. Their commitment is not only providing education but also bringing hope and opportunities to children who otherwise might have been left behind.

MESSAGE FROM OUR CEO

Dear Captivating supporters of our work in China,

As we summarize the work of Captivating over this past July–December 2024 period, I find myself writing this message with a heart of deepest gratitude. It’s been an amazing six months of impact, thanks to the overwhelming generosity and support from you—our financial donors—our amazingly loyal and professional team at Captivating, and our incredible on-the-ground implementing teams. The collective impact we’ve made together is truly inspiring.

To our loyal support base, whether you volunteered your time, donated funds, or helped spread awareness, your contributions have been invaluable.

Thanks to your support, **500 girls** now have the chance to continue their education without worrying about the financial burden on their families. **Over 1,300 children** have access to learning through **dedicated volunteer teachers**, and **209 women** have found a way to build a better future for their families.

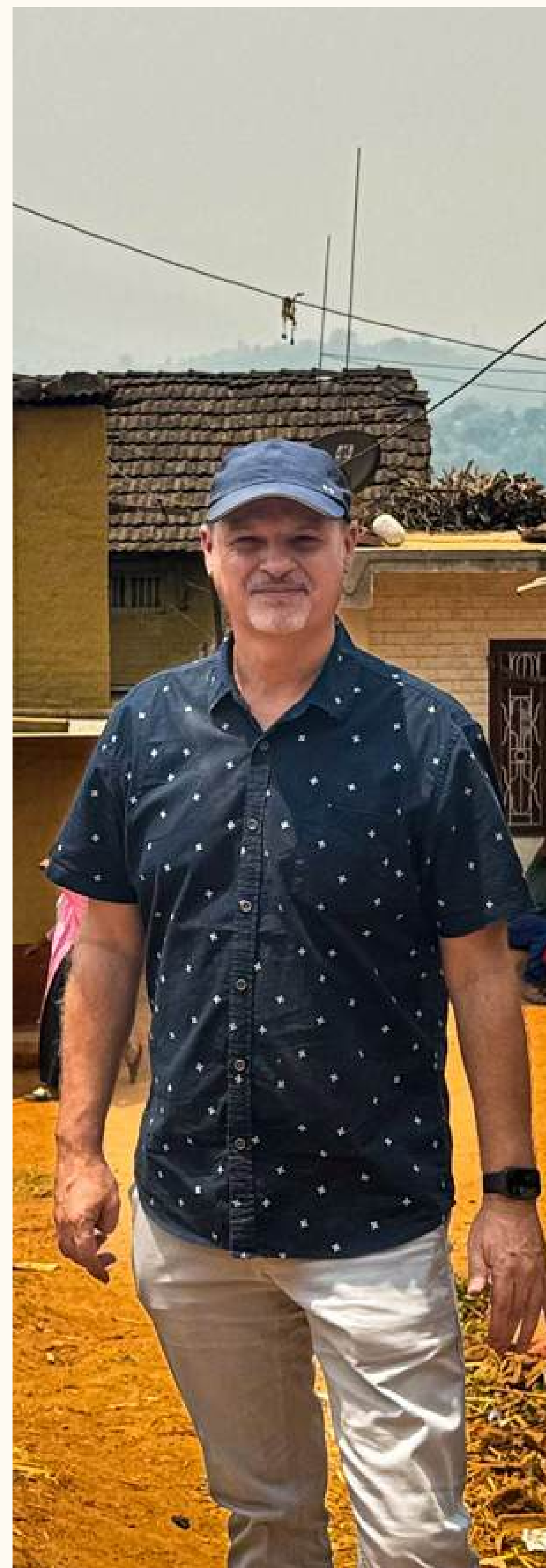
These numbers are just a glimpse of our impact in China. As you read through this report, I hope you see and feel the tangible difference your compassion and commitment have made in the lives of others.

At Captivating International, we believe in the power of giving back—that **ONE ACT** can result in **ENDLESS IMPACT** as girls, women, and their children go on to transform their world in ways they once only dreamed of. I am immensely proud to be part of a team so dedicated to making a positive impact. Your willingness to go above and beyond, especially during these challenging times, is a testament to the strong values we share.

Thank you, from the bottom of my heart, for your incredible support. Together, we are making a real difference.



Andrew Colquhoun
CEO and CO-FOUNDER
CAPTIVATING INTERNATIONAL





ONE MORE YEAR SCHOLARSHIP PROGRAM

The One More Year Scholarship Program (OMY) is for girls whose families are struggling financially to be able to keep sending them to school. Most of these girls come from rural areas and families whose only source of income is a small plot of land to till or from a parent working away from home. They carry an unspoken but immense pressure to either finish or stop schooling so they can immediately help their families. Our sponsorship program relieves them and their families of this burden, allowing the girls to stay in school for one more year, and focus better on their studies without much worry.

This is how the program works:

- We will fund the majority of any schooling gap (any amount remaining after government subsidies) up to agreed levels.
- To qualify, a girl must apply through her school and have the support of her teachers, including their confirmation that she is among the poorest in her student group or community.
- Students will be selected based on past academic performance, their drive and commitment to finishing the study program, confirmation of their family situation, and past teacher recommendations.
- Girls will receive regular contact from our Captivating team and partners, including encouragement and some mentor support.
- Support will be on a year-by-year basis, subject to her continuing to work hard in the program (and continued support by a sponsor).

The support from the following donors and sponsors has made an enormous difference in the One More Year Scholarship Program, which now has a total of 500 students across 14 schools in four provinces in China. We, at Captivating, along with the students and their families, are deeply grateful.

MADE POSSIBLE THANKS TO OUR KEY DONORS:



Now a member of the Cenovus group of companies



“Our Captivating Individuals and Families who Sponsor a Girl!”

IMPACT NUMBERS

500 students were supported through our One More Year (OMY) Program during the July to December 2024 period.

CELEBRATING THE FIRST GRADUATES OF THE OMY PROGRAM

Since its launch in 2021, the One More Year Scholarship Program has supported hundreds of students on their educational journey. In July 2024, we proudly celebrated our first class of graduates—402 students—who achieved an impressive 85% college entrance exam admission rate. This incredible milestone reflects not only their hard work and determination but also the life-changing impact of education when young people are given the chance to continue their studies.





Among these graduates is Jiniu, who wants to share her story with you:

"Time flies. In the blink of an eye, I'm now a university student. Looking back, I feel an overwhelming sense of warmth and gratitude for the journey that brought me here."

Jiniu's early school years were filled with promise. She was a bright, hardworking child who excelled in her studies. But when she entered middle school, her family faced difficult times, and combined with the challenges of adolescence, she struggled to stay on track. She didn't get into the key high school she had hoped for, but she refused to let that define her future. Instead, she embraced the opportunity to attend a general high school, determined to make the most of it.

"In high school, I realized just how important education was, not just for my family, who had always supported me, or for the kind-hearted people who helped along the way, but for my own future. I wanted to create a better life, and I knew studying was the key."

With newfound determination, Jiniu transformed her approach to learning. She became proactive, seeking help when she needed it and pushing herself to improve. Early morning study sessions became routine, and as her grades climbed, so did her confidence. But she didn't stop at academics, she also threw herself into school activities.

"I used to be shy and reserved, but through various leadership roles like joining the student council, leading the Broadcasting Club, giving speeches, and serving as a dorm leader, I became more confident and outgoing."

Her hard work paid off. She graduated as the top liberal arts student in her school and was accepted into Sichuan Normal University to study education.

That summer, she took on her first job as a clothing store sales assistant, earning her own income and contributing to her family's expenses. The experience deepened her appreciation for the struggles her parents faced and strengthened her gratitude for the support she had received.

Now, as a university student, Jiniu is embracing new opportunities. Military training pushed her limits, but she found strength in the challenge. She has already been selected to join the Youth League Secretariat and is eager to get involved in clubs, volunteer work, and part-time jobs to build her skills and give back.

"In the future, I hope to become a dedicated teacher. I believe education has the power to change lives—just as it changed mine. One day, I want to be the kind of teacher who inspires students the way I was inspired. Thanks to the ONE MORE YEAR scholarship I received that helped me complete senior high school, I now have that chance."

A NEW CHAPTER BEGINS FOR 307 SCHOLARS

In September 2024, we welcomed 307 new scholars, continuing our mission of making education possible for more young learners. Each student carries their own dreams, challenges, and hopes for the future—just like Li Yixuan.

"With great excitement, I stepped through the gates of my school, ready to begin this new chapter of my life. The familiar campus brought back so many memories, late-night study sessions with friends under the pavilion, preparing for fitness tests on the playground, and the encouraging voices of our teachers pushing us to do our best. It feels like just yesterday, yet here I am, taking my first steps into senior high school."

For Li Yixuan, reaching high school is a milestone, a result of years of hard work, perseverance, and the support of dedicated teachers. One lesson, in particular, has stayed with her:

"My middle school homeroom teacher once told us, 'Focus on the effort, not the harvest.' That mindset has shaped me, reminding me that true success comes from persistence and hard work."

The first challenge of school came quickly—high school academics are more demanding than ever, with a heavier workload and tougher subjects. Recognizing her strengths and challenges, Li Yixuan has chosen to focus on humanities, hoping to gain admission to a strong undergraduate university. Beyond textbooks, she plans to read extensively during school breaks to expand her knowledge and prepare for the future.

At home, life hasn't been easy. With six family members to support, their father is the sole breadwinner, working in a factory for CNY 3,000 (USD 417) a month. He returns home only once a month, carrying the weight of their financial struggles. Their mother, unable to work, stays home to care for the children.

"With two of us in high school, the financial burden on my father is overwhelming. The cost of our education alone is more than our family can afford. But thanks to your generosity, I can continue my studies without worrying about how to pay for school. Your kindness has lifted a huge weight off our shoulders, and for that, I am deeply grateful. I will cherish this opportunity, work hard, and do my best to live up to your trust and support. Thank you for believing in me."





ONE MORE YEAR SCHOLARSHIP PROGRAM



CHICKEN AND PIG FARMING PROGRAM

For women in remote farming villages, earning a stable income is a daily challenge. Many rely on small-scale agriculture and temporary work, but the mountainous terrain makes it difficult to grow high-value crops, leaving families struggling to make ends meet.

The Captivating Chicken and Pig Farming Program equips 180 women (90 in chicken farming and 90 in pig farming) each year with the skills and resources to run small livestock farms, providing an additional reliable source of income. Here's how it works:

- **Training and Support:** Women receive hands-on training in breeding, farm management, and business skills, ensuring they can successfully raise and manage their livestock.
- **Resource Distribution:** Each family is provided with an initial allocation of 20 chicks and chicken feed or 2 piglets and pig feed, giving them the foundation to start their farms.
- **Ongoing Guidance:** Regular household visits and check-ins provide continuous training, troubleshooting, and encouragement to ensure long-term success.

With proper care, chicken farming can generate CNY 3,000 to 6,000 (USD 420 to 840) annually, while pig farming can bring in CNY 5,000 to 8,000 (USD 700 to 1,120). This extra income helps families cover essential needs like food, medical expenses, and, most importantly, education for their children.

This program wouldn't be possible without our dedicated Sichuan team, who work tirelessly to ensure a smooth program implementation. But above all, thank you—our incredible sponsors—for making these opportunities a reality.

IMPACT NUMBERS

90 families are raising chickens, while **90** families are caring for pigs and learning how to run a successful animal husbandry business. With expert guidance and ongoing support, these families are building the skills and confidence needed to create a stable and sustainable source of income.

MADE POSSIBLE THANKS TO OUR KEY DONORS:



Shenzhen Charity Federation
CAPTIVATING
ANNUAL CHARITY AUCTION
深圳市慈善会·开普威汀基金年度慈善拍卖会

"NO MATTER HOW HARD THINGS GET, WE WILL NEVER LET OUR CHILDREN MISS OUT ON SCHOOL." – RABBI MO

CHICKEN FARMING

Rabbi Mo, 38, has always known the weight of responsibility. As a farmer, a wife, and a mother of five, every decision she makes is centered around keeping her family afloat.

Their income hovers around CNY 30,000 (USD 4,108) a year, but expenses, mostly for their children's education, quickly eat away at it. Tuition and living costs for their children add up to CNY 15,000 (USD 2,054) annually. Household expenses take another CNY 8,000 (USD 1,095) a year, and social obligations cost them around CNY 3,000 (USD 411.) On top of that, they are working hard to pay off a CNY 20,000 (USD 2,739) debt from building their home.

When we arrived for a follow-up visit, Rabbi Mo met us with a warm smile. Outside her home, two of her children sat by the doorway, carefully sorting dried peppercorns—an extra effort to contribute to the household. She welcomed us inside and spoke openly about their financial struggles, but one thing was clear: education was never up for debate. *"No matter how hard things get, we will never let our children miss out on school,"* she said firmly.

Then, she led us to the chicken coop, her face lighting up as she pointed to her growing flock. *"I can't thank you enough for these chickens,"* she said. *"The chicks are strong, easy to care for, and growing so quickly."*

At first, she admitted, she wasn't sure if the training would make much of a difference. *"I thought it was just something we had to sit through,"* she laughed. But after applying what she learned, she saw the results firsthand.

"Every single one of the 20 chicks survived," she said proudly. *"Other families lost a few, even though we all got the same batch, the same feed, and had the same weather conditions. The only difference was the feeding method."*

Now, as the chickens continue to grow, she's looking forward to selling them and using the extra income to help with household costs. Her husband added that this has not only eased their financial burden but also sped up their ability to repay their debts.

With every chick Rabbi raises, she sees a path forward, one where she is not just getting by but building something better.





WORKING HARD FOR HER GRANDDAUGHTER'S FUTURE

CHICKEN FARMING

At 72 years old, Naigume Duamu and her husband continue to work tirelessly on their small farm, determined to provide for their family despite their advancing age. Their household, once filled with the laughter of their son and daughter-in-law, now consists of just the two of them and their young granddaughter, who is in her second year of middle school. After losing their son in a tragic accident, Naigume and her husband took on the responsibility of raising their granddaughter, doing everything they could to ensure her future.

With limited labor capacity, their income primarily comes from farming and livestock, bringing in about CNY 10,000 (USD 1,372) annually. A small government pension provides an additional CNY 2,400 (USD 329) per year, but medical expenses take a heavy toll. When her husband required costly treatment for rheumatism this year, they were forced to sell one of their cows, plunging the family into financial strain. They now rely on occasional support from their married daughter to make ends meet.

But hope arrived in the form of 20 chicks provided through the Chicken Farming Program. Naigume shared how these chicks, raised alongside their local chickens, are growing strong and healthy. For her, they represent more than just poultry—they are an opportunity for extra income and a means to ease some of the financial pressure her family faces.

Despite the hardships, Naigume and her husband press on, finding strength in their granddaughter's future. Their greatest wish is to see her grow up, complete her education, and build a life of her own. *"I will do what I can in my remaining years,"* she says, deeply grateful for the support that has helped lighten their burden. Through resilience, love, and a helping hand, Naigume's family continues to push forward, proving that even in the face of adversity, hope can still take root and grow.



NURTURING A FAMILY OF TEN THROUGH FARMING

PIG FARMING

Ashi Muerge's life revolves around family. With ten members in her household—her husband, two sons, two daughters, a daughter-in-law, and three young grandsons—each day is a balancing act of hard work and sacrifice. While she and her husband tend to their farm, their eldest son works far from home to help support the family. His wife stays behind to care for their three children, one of whom is in elementary school while the others are still too young to attend. Meanwhile, Ashi's second son is in college, her eldest daughter is in high school, and her youngest daughter is in middle school.

Every yuan the family earns is carefully stretched to cover daily expenses, farming costs, and, most importantly, education. With an annual household income of just over CNY 60,000 (USD 8,216), nearly two-thirds of it goes toward school fees for their children. Despite their best efforts, the family remains burdened by a debt of CNY 50,000 (USD 6,846), money they borrowed to ensure their children could continue their education.

When Ashi heard about the Pig Farming Program, she saw it as an opportunity to ease the family's financial strain. In early July, she received two piglets after completing the program training, and from that moment, she committed herself to raising them well. Every morning, she sets out to cut fresh grass to mix with their feed, ensuring they grow strong and healthy. Her dedication is evident in the care she provides: keeping the pigpen clean, adding dry grass for warmth, and following all the training guidelines to prevent illness.

During a recent visit to their home, Ashi Muerge was out gathering pig grass, but her daughter proudly stepped in to show how well the piglets were thriving. The largest had already grown to nearly 45 kgs! Proof of the family's commitment and hard work. With practiced ease, her daughter led the piglets out and fed them a mixture of cornmeal and forage, a feeding routine she had learned from her mother.

For Ashi Muerge, the income she earns from selling pigs at the market will first be reinvested in new piglets to sustain her business, with the net profits providing much-needed relief. Every bit of income she can generate helps relieve some pressure from her son working away from home and brings them one step closer to financial stability. Her daughter, inspired by her mother's resilience, dreams of completing her education and one day giving back to others in need.





ONE STEP AWAY FROM HARDSHIP

PIG FARMING

Qiesha Musewai and her husband work together to support their five young children: three in elementary school and two still too young to attend. While her husband tends to their land, Qiesha manages the household, ensuring their family has what they need to get by.

Their entire livelihood depends on their peppercorn crops, yielding a total income of approximately CNY 45,000 (USD 6,162) annually. However, the costs of raising five children, school fees, farming supplies, and basic living expenses add up to nearly CNY 37,000 (USD 5,066) a year—leaving them with barely enough to save. One unexpected hardship, an illness, a bad harvest, or an emergency, could push them into financial crisis.

When we visited Qiesha's home, the entire family was in the fields, turning the soil together. Since it was summer vacation, the children weren't just at home; they were out working alongside their parents, understanding from a young age that every effort mattered.

In just over a month, the two piglets she received from our program had grown significantly, reaching 30–35 kg each. Since she didn't have to spend any money raising them, she sees this as an opportunity to create a small financial cushion. When the time comes to sell them, the earnings will first be reinvested in new piglets, with the remaining amount going toward her children's education, which she believes is one of the most meaningful investments she can make in their future.

Qiesha and her husband are hardworking, honest farmers, doing everything they can for their children. But with no safety net, they live on the edge: one emergency away from losing what little stability they have. Still, Qiesha remains determined, holding onto hope that through hard work and opportunities like this, she can secure a better future for her children.







HUSKY ENERGY TAILORING SKILLS PROGRAM FOR WOMEN

For many women in Qinghai Province's remote, nomadic communities, education was never an option. With little to no formal schooling, most having only completed Grade 6, job opportunities are scarce, and financial independence feels out of reach. But through the **Husky Energy Tailoring Skills Program**, these women, aged 20 to 35, are being given a second chance.

Each year, 30 women take part in an intensive three-month tailoring program, where they not only learn professional sewing techniques but also gain essential life skills. From basic literacy and numeracy to money management, this program equips them with the tools they need to build a sustainable future.

With these newfound skills, graduates can earn a steady income, support their children's education, and make independent life choices. Some go on to secure jobs in tailoring shops, while others return home to sew for their families—saving money and even starting small businesses. With over 90% of trainees completing the program, the impact is undeniable. These women leave not only with a valuable skill but also with confidence, determination, and hope for a brighter future.

A heartfelt thank you to Husky Energy, now a member of the Cenovus group of companies, for fully funding this life-changing program. Your support is empowering women to rewrite their stories, one stitch at a time.

IMPACT NUMBERS

29 women successfully completed an intensive three-month tailoring program. The two remaining trainees left for personal reasons. Armed with new skills, they are now stepping into financial independence, securing better futures for their families.

MADE POSSIBLE THANKS TO OUR KEY DONOR:



Now a member of the Cenovus group of companies

LEARNING BY DOING: KARMOJYID'S INTERNSHIP EXPERIENCE

For the women who complete the Husky Energy Tailoring Skills Program, graduation is just the beginning. After three months of training, they embark on a two-month internship to refine their skills in real-world settings. This transition is crucial, allowing them to gain hands-on experience, adapt to workplace demands, and build confidence in their craft.

Karmojyid's experience perfectly illustrates this journey. When she first stepped into Nuopei Clothing Store as an intern in September 2024, she wasn't sure what to expect. Fresh from her training, she was eager to apply what she had learned but quickly realized that real-world experience was vastly different from the classroom.

During her first week, she took on tasks such as ironing, organizing, and packaging garments, while also assisting with fabric cutting. Each day brought new lessons. She familiarized herself with different stages of garment production and refined her practical skills. She quickly understood that theory alone wasn't enough; hands-on experience was the key to mastering her craft.

Beyond technical skills, Karmojyid also discovered areas where she needed to grow—communication, teamwork, and workplace efficiency. She learned to ask for help when needed, improve her interactions with colleagues, and manage her time effectively. She also realized the importance of keeping up with industry trends, as technology and fashion are constantly evolving.

By the end of her internship, Karmojyid had not only gained confidence in her skills but had also secured a stable part-time job at the clothing store, earning CNY 1,000 (USD 137) per month. This opportunity has given her financial independence and a clear direction for her future.

Her journey mirrors that of many women who go through the program: starting as trainees, learning through real-world practice, and ultimately securing employment that transforms their lives.





STITCHING FOR A BETTER LIFE

For Hartsogal, learning to sew was more than just picking up a new skill—it was a path toward financial stability and self-worth. As a mother of three and the wife of a hardworking herder, she had long focused on caring for her family. But when her eldest son’s eye surgery drained their savings, she knew she had to find a way to help.

That’s when she discovered our tailoring skills training program in her village. Without hesitation, she enrolled, determined to contribute to her family’s income. At first, the needle felt unfamiliar in her hands, and every stitch was a challenge. But with the support of her trainer and classmates, she transformed from a complete beginner into a capable seamstress.

While some graduates choose to work in clothing shops, Hartsogal decided to sew from home, balancing her responsibilities as a mother while earning CNY 800 (USD 110) per month. Each garment she completes is more than just fabric stitched together; it’s proof of her perseverance, a reminder that along with being a dedicated mother and homemaker, she is also contributing financially to her family’s future.

Hartsogal now looks ahead with confidence, knowing that every stitch she makes is not just for clothing, but for a better life.

A NEW CHAPTER FOR TSERANGTSO

Tserangtso's life was filled with challenges—divorce, financial struggles, and the daunting responsibility of raising two children alone, all without any prior work experience or social security support. For years, she depended on her brother's relief to get by, but she longed for a way to provide for her children on her own. When she heard about our training program, she knew this was her chance to change her circumstances.

Determined to succeed, Tserangtso braved the snow and walked half an hour each day to attend her sewing classes. She never allowed distance or family obligations to hold her back, seeking private lessons whenever she missed a session. She was eager to master the craft, inspired by the idea of one day making garments for her family with her own hands.

The training was her path to independence. With the support of Husky and Captivating, Tserangtso's hard work paid off. She is now employed, earning CNY 1,000 (USD 137) per month, and able to provide for her children with confidence.

What once seemed like an uncertain future is now filled with hope. Through determination and perseverance, Tserangtso has rewritten her story, proving that with the right opportunities, transformation is possible.







SEND A VOLUNTEER TEACHER PROGRAM

In the remote mountains of Sichuan, many village schools struggle to find and keep teachers. Without enough educators, students quickly fall behind, not because they lack potential, but because they lack support. Over time, their grades drop, their motivation fades, and their dreams of a better future start to slip away.

That's where a volunteer teacher can make all the difference.

Through the Send a Volunteer Teacher Program, passionate educators step into these classrooms, bringing knowledge and stability. Whether they're new graduates eager to serve or retired teachers wanting to give back, they come with one goal: to help children succeed.

To make this possible, the program covers their living expenses, transport costs, and provides a small performance incentive. These teachers also go through rigorous training to refine their teaching skills and polish their lessons. To ensure the quality of teaching, we evaluate and supervise the teaching activities of each school and teacher on a biannual basis, helping them to continuously improve. We also listen to their suggestions and advice, assisting them in overcoming difficulties and life.

Our 30 volunteer teachers nearly doubled the teaching staff across 6 remote primary schools, directly benefiting a total of 1,314 students. These teachers don't receive a salary, instead, they rely on this program's support to cover their basic needs, allowing them to focus entirely on their students. It's not an easy job. The roads to these schools are rough, the winters are freezing, and isolation is a daily reality. But without these volunteers, many children wouldn't have a teacher at all.

This program gives students a fighting chance at a better future—and it's all thanks to people like you who believe in the power of education. Thank you for making this possible!

IMPACT NUMBERS

In 6 remote primary schools in Western China, **30** dedicated volunteer teachers are shaping the futures of 1,314 students. Their commitment is not only providing education but also bringing hope and opportunities to children who otherwise might have been left behind.

MADE POSSIBLE THANKS TO OUR KEY DONORS:



“...THESE CHILDREN DESERVE A CHANCE, AND I WANT TO BE HERE TO HELP THEM TAKE IT.” – TEACHER HE ZHENZHEN

I first arrived in Daliangshan in the fall of 2019, unsure of what to expect but determined to make a difference.

When I first signed up, many of my family and friends didn't support my decision. They warned me about the risks, saying it was unsafe for a young woman to teach in such remote areas. They sent me countless warnings, trying to change my mind. But once I had imagined myself in the classroom, I couldn't let go of the idea. I've always been a bit stubborn, once I set my mind on something, I have to see it through. So, I trusted my instincts and went.

During the two-week volunteer teacher training, everything still felt unreal. But when I arrived at the school, reality hit. The conditions were harsher than I had expected, and the children's needs were far greater. Initially, I planned to stay for just one semester. But as I spent time with the children, I found unexpected joy. Teaching them brought me happiness, and in return, I received their kindness, friendship, and trust. In the classroom, I was their teacher, but outside, I became their friend.

I watched them grow in ways I hadn't imagined. They learned to brush their teeth, wash their faces, and take care of their classrooms. They became more confident, speaking and writing Mandarin when before they barely understood it. They even learned basic first aid. And when I was sick or discouraged, they were the ones who looked after me, showing care in their own gentle ways.

Over the years, financial struggles and pressure from my family have tested my resolve. They urged me to leave, worried I was wasting my best years on something with no future. But every time I considered their words, I thought about the children—their smiles, their eagerness to learn, and their trust in me. As long as I can make a difference in their lives, I know this journey is worth it.

I sometimes feel guilty for not being there for my parents, but I also know that these years of volunteer teaching will be some of the most meaningful of my life. Success isn't just about career achievements or financial gain, it's also about the lives we touch.

I'm grateful for everyone who has supported us, those who help in ways big and small, showing kindness in their own ways. With them by our side, I have nothing to fear. I will continue to do what I believe is right, because these children deserve a chance, and I want to be here to help them take it.





“...EVERY EFFORT WAS WORTH IT TO SEE OUR STUDENTS GROW.” – TEACHER CHEN JIANXIN

In September 2024, I embarked on my volunteer teaching journey, stepping into a first-grade Chinese classroom full of eager young learners. Though the small classroom and mismatched desks and chairs reflected the school's limited resources, the children's bright, innocent smiles brought warmth and life to the space.

My students were all from the Yi ethnic group. While they had been introduced to Mandarin in preschool, many were still shy, speaking softly and hesitantly during self-introductions. But their dedication was undeniable. Each day, they walked nearly an hour to school, a testament to their thirst for knowledge.

Teaching Chinese pinyin became a core focus of the semester. I would call out the sounds—"a, o, e..."—and the children would eagerly repeat after me. One little boy struggled with pronunciation, stumbling over the sound of "n." I patiently corrected him, and he watched my mouth closely, determined to get it right. When he finally pronounced it correctly, his face lit up with pure joy.

During literacy lessons, I used creative metaphors to help the children remember Chinese characters. "日" (sun) looks like a bright, round sun, while "月" (moon) resembles a crescent moon. Their eyes sparkled with excitement as they competed to share their own interpretations, their little hands shooting up eagerly, sometimes so enthusiastically that I didn't know whom to call on first!

Outside the classroom, I cherished the moments we spent together. During breaks, we played jump rope and handkerchief games, and the children would pull me aside to share stories or ask endless questions. Their energy and affection filled my heart with warmth.

Life here had its challenges. The remote location and occasional water shortages tested my adaptability, but I found solace in the camaraderie of fellow volunteer teachers. In the evenings, we prepared lessons and graded homework under dim lights, driven by the same shared belief: that every effort was worth it to see our students grow.

Now, as the semester comes to an end, I feel a deep reluctance to leave. This experience has become an unforgettable chapter in my life. I came here to teach, but in return, I received so much more—friendship, gratitude, and the purest expressions of love. Together, my students and I have shared something truly special: the power of kindness, learning, and hope.





YOU CAN BE INVOLVED TODAY

Thank you once again for supporting Captivating's work in China through the Shenzhen Charity Federation's Captivating Fund.

If you'd like to learn more about our work in China, please reach out to Tracy Chen, our China Program Manager, at tracy@captivating.org.

For other inquiries, contact info@captivating.org.



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JULY TO DECEMBER 2024

ALL ABOUT THE GIRL

THE WORK OF CAPTIVATING IN CHINA

一切为了女孩: 中国区项目更新报告

2024年7月 - 12月

ENGLISH

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一切为了女孩：数据统计

	2016	2017	2018	2019	2020	2021	2022	2023	2024	备注
“再多一年，逐梦起航”项目 (OMY) *前身为职业学校奖学金项目 (VSS)										
2016年9月班级	60	54	46							
2017年9月班级		76	72	62						
2018年9月班级			102	98	90					
2019年9月班级				105	87					
2020年9月班级					92					
2021年9月 OMY 学生						500	456	446	0	历年情况 - 辍学生/毕业生 + 替补学者
2022年9月 OMY 学生							144	147	133	历年情况 - 辍学生/毕业生 + 替补学者
2023年9月 OMY 学生									60	历年情况 - 辍学生/毕业生 + 替补学者
2024年9月 OMY 学生									307	
学生总人数	60	130	220	265	269	500	600	593	500	
影响力										
毕业女生人数				46	62	87	0	53	402	2024年7月高中毕业的学生
就业/实习女生人数				27	54	N/A	N/A	19	6	
继续深造的女生人数				17	2	N/A	N/A	30	360	
就业/实习或继续深造的毕业生百分比				96%	90%	N/A	N/A	92%	90%	
“家猪，家鸡饲养脱贫项目” [为期 3至 8个月]										
开始培训人数	10	40	30	120	120	61	120	90	180	180名女性加入饲养事业（2024年6月） 更多信息请参阅 第36至41页 (这是一个为期8个月的扶持计划)
影响										
完成项目的女性人数	9	33	30	103	113	60	102	90	180	项目尚未结束（2024年）
间接受益者（每位女性有2名受抚养人）	13	46	42	144	158	84	102	126	252	我们基于项目成功率的初步预估
哈斯基裁缝技能培训项目 HET（为期 3个月）										
开始 HET 培训			44	30	30	60	60	30	31	2024年哈斯基裁缝技能培训 31名女性，于3月启动 详见本报告 第42页
影响										
毕业女性人数			43	24	27	55	49	26	29	
间接受益者（每位女性有2名受抚养人）			60	34	38	77	49	48	41	我们基于项目成功率的初步预估
志愿者教师项目										
志愿者教师人数（包括餐饮、交通、住宿）						10	30	30	30	30名志愿者教师提升了六所学校的教学能力，直接惠及总计1,314名学生
影响										
直接受益学生人数						260	1,236	1,317	1,314	
年度帮助的女生/女性总数	70	170	294	415	419	621	780	713	711	
间接受益人总数	13	46	102	178	196	161	151	174	293	
支持的志愿者教师总数						10	30	30	30	
学生受益总数							1,236	1,317	1,314	
每年影响的总人数	83	216	396	593	615	792	2,197	2,234	2,348	



项目概述

“再多一年”奖学金项目

在2024年7月至12月期间，**500**名学生通过我们的“再多一年”(OMY)项目获得支持。

养鸡与养猪扶贫项目

在布拖县，**90**户家庭参与养鸡，另有**90**户家庭参与养猪，并学习如何成功经营畜牧业。在专家指导和持续支持下，这些家庭正逐步掌握技能，树立信心，为建立稳定可持续的收入来源奠定基础。

哈斯基裁缝技能培训项目

29名女性成功完成为期三个月的密集裁缝培训，两外一名学员因个人原因退出。凭借新学到的技能，她们正在迈向经济独立，为家庭创造更好的未来。

志愿者教师项目

在中国西部的6所偏远小学，**30**名敬业的志愿者教师正在塑造1,314名学生的未来。他们的奉献不仅提供了教育，还为那些可能被遗忘的孩子们带来希望和机会。

首席执行官致辞

亲爱的支持者们：

回顾 Captivating 在 2024年 7月至 12月期间的工作，我怀着无比感激的心情写下这封信。过去的六个月，我们取得了令人瞩目的成就，这一切都离不开你们的慷慨支持——无论是捐赠者的无私奉献，还是Captivating团队的专业付出，亦或是当地执行团队的出色表现。我们共同创造的集体影响力，令人倍感振奋。

对于每一位忠诚的支持者，无论您贡献了时间、捐赠了资金，还是帮助我们传播使命，您的每一份付出都弥足珍贵。

在您的支持下，**500**名女孩得以继续学业，无需再为家庭经济负担而担忧；**1,300**多名孩子通过**敬业志愿者教师**的教导，获得宝贵的学习机会；**209**名女性找到为家庭创造更美好未来的途径。

这些数字仅仅是我们在中国所产生影响的一个缩影。当您阅读这份报告时，我希望您能真切感受到，您的善举和承诺正在为他人生活带来实实在在的改变。

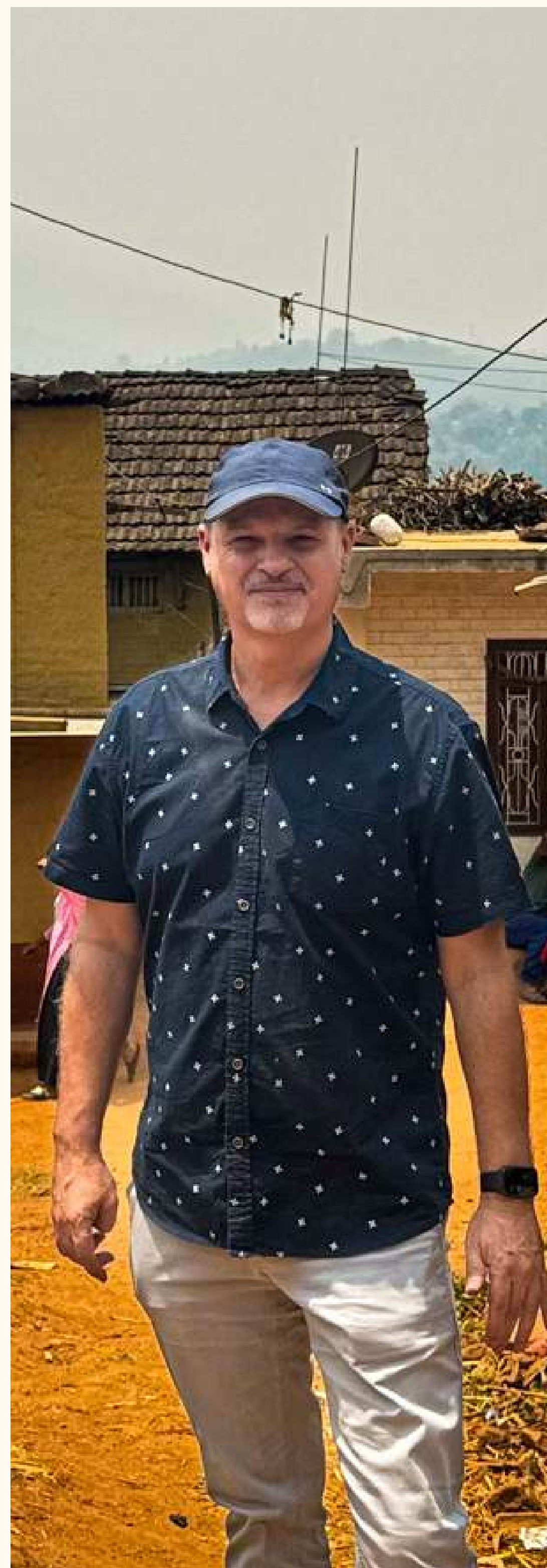
在 Captivating International，我们坚信回馈的力量——**一个善举可以带来无限可能**，因为女孩、女性以及她们的孩子，将以前所未有的方式改变自己的世界。能够成为这个致力于创造积极影响的团队的一员，我感到无比自豪。您的无私奉献，尤其是在充满挑战的时期，更加彰显了我们共同的价值观。

衷心感谢您的支持！因为有了您，我们才能共同创造真正的改变。

此致，



安德鲁·科尔昆
首席执行官兼联合创始人
CAPTIVATING INTERNATIONAL





“再多一年”奖学金项目

“再多一年”奖学金项目（OMY）旨在帮助那些因家庭经济困难而难以继续学业的女孩。这些女孩大多来自农村地区，家庭的唯一收入来源是耕种一小块土地或父母外出打工。她们承受着无形的巨大压力，要么完成学业，要么辍学立即帮助家庭。我们的资助项目为她们和家庭减轻了这一负担，让这些女孩能够继续在校学习一年，并更专注于学业，减少后顾之忧。

以下是该项目的运作方式：

- 我们将资助大部分学费缺口（政府补贴后的剩余部分），金额以协议为准。
- 申请资格：女孩必须通过学校申请，并获得教师的支持，包括确认她是学生群体或社区中最贫困的学生之一。
- 学生将根据过去的学业成绩、完成学业的动力和承诺、家庭情况的确认以及教师的推荐进行选拔。
- 女孩们将定期收到Captivating团队及合作伙伴的关怀，包括鼓励和一些导师支持。
- 资助将逐年进行，前提是学生继续努力学习（并且资助人继续支持）。

以下捐赠者和赞助商的支持为“再多一年”奖学金项目带来巨大改变。目前，该项目已覆盖中国四个省份14所学校的500名学生。Captivating团队、学生及其家庭对此深表感谢。

主要捐赠者：



Now a member of the Cenovus group of companies

Nisbets Global Sourcing

iMADSZ

Ms. Legault and G2 & G3 Calend-Artists

“支持女孩的杰出个人与家庭”

影响力总结

在2024年7月至12月期间，**500** 名学生通过我们的“再多一年”（OMY）项目获得支持。

庆祝“OMY项目” 首届毕业生

自2021年启动以来，“One More Year 奖学金项目”已支持数百名学生的求学之路。2024年7月，我们自豪地祝贺首届毕业生——402名学生，她们取得高达85%的高考录取率。这一令人瞩目的里程碑不仅反映了她们的努力与决心，也展现了教育为年轻人带来的改变人生的力量。





在这些毕业生中，吉牛想与大家分享她的故事。

“时光飞逝，转眼间，我已经成为一名大学生。回首过去，我对这段旅程充满了温暖与感激。”

吉牛的早年学习生涯充满希望。她是一个聪明、勤奋的孩子，学习成绩优异。但进入初中后，她的家庭遭遇困难，加上青春期的挑战，她一度难以保持学习状态。未能如愿考入重点高中，但她没有让这成为终点。相反，她抓住机会进入一所普通高中，决心充分利用这段时光。

“在高中，我意识到教育的重要性，不仅是为了我的家人——他们一直支持我，也为了那些曾经帮助过我的好心人，更是为了我自己的未来。我想创造更好的生活，而我知道学习是关键。”

带着新的决心，吉牛彻底改变她的学习方式。她变得积极主动，遇到困难时主动寻求帮助，并不断督促自己进步。清晨的学习成为她的日常，随着成绩的提升，她的信心也逐渐增强。但她并没有止步于学业，还积极参与学校的各类活动。

“我曾经害羞内向，但通过担任学生会成员、广播社社长、演讲者和宿舍长等领导角色，我变得更加自信和外向。”

她的努力得到了回报。她以全校文科第一的成绩毕业，并被四川师范大学教育学专业录取。

那个夏天，她找到人生第一份工作——服装店销售助理，赚到第一笔属于自己的收入，并为家庭开支做出贡献。这段经历让她更加理解父母的艰辛，也让她对曾经得到的支持充满感激。

如今，作为一名大学生，吉牛正在拥抱新的机会。军训虽然挑战了她的极限，但她从中找到力量。她已被选入团委秘书处，并渴望通过参与社团、志愿服务和兼职工作来提升自己、回馈社会。

“未来，我希望成为一名有责任心的教师。我相信教育有改变人生的力量——正如它改变我一样。有一天，我想成为那种能激励学生的老师，就像我曾经被激励的那样。多亏‘One More Year’奖学金帮助我完成高中学业，我现在有了这样的机会。”



307名学生开启新篇章

2024年9月，我们迎来307名新生，继续践行我们的使命——为更多年轻学子提供教育机会。每位学生都怀揣着自己的梦想、挑战和对未来的希望，就像李艺璇一样。

“怀着无比激动的心情，我踏入了学校的大门，准备开启人生的新篇章。熟悉的校园唤起许多回忆——和朋友们在亭子下熬夜学习、在操场上为体能测试做准备，还有老师们鼓励我们全力以赴的声音。仿佛就在昨天，而如今，我已迈出进入高中的第一步。”

对李艺璇来说，进入高中是一个里程碑，是多年努力、坚持以及老师们支持的结果。有一堂课让她至今难忘：

“我的初中班主任曾告诉我们：‘专注于努力，而非收获。这种心态塑造了我，提醒我真正的成功来自于坚持和努力。’”

学校的第一个挑战很快到来——高中的学业比以往更加繁重，课业压力更大，科目也更难。认识到自己的优势和挑战后，李艺璇选择文科方向，希望未来能考入一所优秀的本科大学。除了课本知识，她还计划在假期广泛阅读，拓宽知识面，为未来做好准备。

在家中，生活并不轻松。六口之家的生计全靠父亲一人支撑，他在工厂工作，月薪3000元（约合417美元），每月只能回家一次，承担着家庭的经济重担。母亲因身体原因无法工作，留在家中照顾孩子。

“家里有两个高中生，父亲的经济压力非常大。光是我们的学费就已经超出家庭的承受能力。但多亏了您的慷慨资助，我才能继续学业，而不用担心学费问题。您的善意为我们卸下了沉重的负担，我对此深表感激。我会珍惜这次机会，努力学习，全力以赴，不辜负您的信任与支持。感谢您对我的信任。”





再多一年，奖学金项目



养鸡与养猪扶贫项目

对于偏远山村的妇女来说，获得稳定收入是一项日常挑战。许多人依赖小规模农业和临时工作，但山区地形使得种植高价值作物变得困难，导致家庭难以维持生计。

养鸡与养猪扶贫项目“每年为180名妇女（90名养鸡，90名养猪）提供技能和资源，帮助她们经营小型养殖场，提供额外的可靠收入来源。以下是项目运作方式：

- **培训与支持：** 妇女们接受养殖、农场管理和商业技能的实践培训，确保她们能够成功饲养和管理牲畜。
- **资源分配：** 每个家庭获得20只鸡苗和鸡饲料，或2头猪仔和猪饲料，为她们开启养殖事业奠定基础。
- **持续指导：** 通过定期家访和检查，提供持续培训、问题解决和鼓励，确保长期成功。

通过精心照料，养鸡每年可带来3000至6000元（约420至840美元）的收入，而养猪则可带来5000至8000元（约700至1120美元）的收入。这笔额外收入帮助家庭支付食物、医疗费用等基本需求，最重要的是，为孩子的教育提供支持。

该项目离不开我们敬业的四川团队，他们不辞辛劳地确保项目顺利实施。但最重要的是，感谢我们慷慨的赞助者，正是你们的支持让这些机会成为现实。

主要捐赠者：



Shenzhen Charity Federation
CAPTIVATING
ANNUAL CHARITY AUCTION
深圳市慈善会·开普威汀基金年度慈善拍卖会

影响力总结

在布拖县，**90**户家庭参与养鸡，另有**90**户家庭参与养猪，并学习如何成功经营畜牧业。在专家指导和持续支持下，这些家庭正逐步掌握技能，树立信心，为建立稳定可持续的收入来源奠定基础。

“无论多难，我们都不会让孩子辍学。” ——莫拉比

养鸡项目

38岁的莫拉比深知责任的分量。作为农民、妻子和五个孩子的母亲，她的每一个决定都围绕着如何维持家庭生计。

他们的年收入约为3万元（约4108美元），但孩子们的学费和生活费每年就花费1.5万元（约2054美元），家庭开支每年8000元（约1095美元），社交支出约3000元（约411美元）。此外，他们还在努力偿还建房时欠下的2万元（约2739美元）债务。

当我们进行回访时，莫拉比热情地迎接我们。在她家门外，两个孩子坐在门口仔细地分拣干花椒——这是他们为家庭贡献的一份额外努力。她邀请我们进屋，坦率地谈到了家庭的经济困难，但有一点很明确：教育从未被质疑。“无论多难，我们都不会让孩子辍学。”她坚定地说。

随后，她带我们参观鸡舍，指着逐渐长大的鸡群，脸上洋溢着笑容。“我无法用语言表达对你们的感激，”她说，“这些鸡苗很强壮，容易照料，而且长得很快。”

起初，她承认自己对培训的效果持怀疑态度。“我以为这只是我们必须参加的活动。”她笑着说。但在应用了所学知识后，她亲眼看到了成果。

“20只鸡苗全部存活，”她自豪地说，“其他家庭损失了几只，尽管我们拿到的是同一批鸡苗、同样的饲料，天气条件也一样。唯一的区别是喂养方法。”

如今，随着鸡群不断成长，她期待着出售它们，并用这笔额外收入补贴家用。她的丈夫补充说，这不仅减轻了经济负担，还加快了还债的速度。

每养大一只鸡，莫拉比都看到了一条前进的道路，一条不仅让她维持生计，还能为家庭创造更好生活的道路。





为孙女的未来而努力

养鸡项目

72岁的杜阿木·乃古梅和丈夫继续在一小块农田里辛勤劳作，尽管年事已高，他们仍决心为家庭提供支持。家中曾经充满儿子和媳妇的笑声，如今只剩下他们和正在读初中的孙女。在儿子因意外去世后，乃古梅和丈夫承担起抚养孙女的责任，竭尽全力确保她的未来。

由于劳动力有限，他们的收入主要来自农业和畜牧业，年收入约1万元（约1372美元）。政府提供的小额养老金每年额外增加2400元（约329美元），但医疗费用却是一笔沉重的负担。今年，丈夫因风湿病需要昂贵的治疗，他们不得不卖掉一头牛，导致家庭陷入经济困境。如今，他们依靠已婚女儿的偶尔接济来维持生计。

然而，希望以20只鸡苗的形式到来。乃古梅分享了这些鸡苗如何与本地鸡一起茁壮成长。对她来说，这些鸡不仅仅是家禽，更是一份额外收入的机会，也是缓解家庭经济压力的途径。

尽管生活艰难，乃古梅和丈夫依然坚持前行，从孙女的未来中汲取力量。他们最大的愿望是看到孙女长大成人，完成学业，并拥有自己的生活。“我会在我剩下的岁月里尽力而为。”她说道，对减轻他们负担的支持人深表感激。通过坚韧、爱与帮助，乃古梅的家庭继续前行，证明了即使在逆境中，希望依然可以生根发芽。



用农业支撑十口之家

养猪项目

阿什·穆尔格的生活围绕着家庭展开。全家有十口人——丈夫、两个儿子、两个女儿、一个儿媳和三个年幼的孙子——每一天都在努力平衡工作与牺牲。她和丈夫负责照料农田，大儿子则远在他乡工作以补贴家用。儿媳留在家中照顾三个孩子，其中一个在上小学，另外两个还太小无法上学。与此同时，阿什的二儿子正在读大学，大女儿在读高中，小女儿则在读初中。

家庭的每一分钱都被精打细算地用于日常开支、农业成本，以及最重要的教育支出。家庭年收入略高于6万元（约8216美元），其中近三分之二用于孩子们的学费。尽管他们尽了最大努力，家庭仍背负着5万元（约6846美元）的债务，这些钱是他们为了确保孩子们能继续学业而借的。

当阿什听说养猪项目时，她将其视为缓解家庭经济压力的宝贵机会。7月初，她在完成项目培训后领到两头猪仔，从那一刻起，她便全身心投入到养猪中。每天早晨，她都会去割新鲜的草来混合饲料，确保猪仔健康成长。她的细心照料体现在每一个细节中：保持猪圈清洁、添加干草保暖、严格按照培训指南预防疾病。

在最近的一次家访中，阿什·穆尔格外出割猪草，女儿自豪地展示猪仔的成长情况。最大的猪仔已经长到近45公斤！这是家庭努力和奉献的证明。女儿熟练地将猪仔带出猪圈，用玉米粉和草料混合喂养，这是她从母亲那里学到的喂养方法。

对阿什·穆尔格来说，卖猪所得收入将首先用于购买新猪仔以维持养殖事业，净利润则为家庭提供急需的经济支持。每一分收入都能减轻在外工作的儿子的压力，并让家庭离财务稳定更近一步。女儿受到母亲坚韧精神的鼓舞，梦想着完成学业，并在未来帮助其他需要帮助的人。





困境边缘的一步之遥

养猪项目

切沙·木色外和丈夫一起努力养育五个年幼的孩子：三个正在上小学，两个太小没有入学。丈夫负责耕种土地，而切沙则操持家务，确保一家人的基本生活得以维持。

全家的生计依赖于花椒种植，年收入约为 45,000 元人民币（6,162 美元）。然而，抚养五个孩子的开销、学费、农资费用及日常生活支出，每年几乎要花去 37,000 元人民币（5,066 美元），所剩无几，基本没有积蓄。一场突如其来的变故——疾病、歉收或意外，都可能让他们陷入财务危机。

我们探访切沙家时，全家人都在地里翻土。正值暑假，孩子们没有闲在家里，而是和父母一起劳作，从小便明白每一份努力都至关重要。

短短一个多月，她从项目中获得的两头小猪已长到 30-35 公斤。由于不需要额外投入资金饲养，她将这视为一个积累小额储蓄的机会。等到小猪出售时，所得收入将优先用于购买新的猪仔，剩余部分则用于孩子们的教育。在她看来，这才是对孩子未来最有意义的投资。

切沙和丈夫是勤劳、诚实的农民，为了孩子拼尽全力。但由于缺乏任何经济保障，他们的生活始终处于困境边缘，一次突发事件就可能打破仅有的稳定。尽管如此，切沙依然满怀希望，相信只要努力奋斗，并抓住像这样的机会，就能为孩子们争取一个更美好的未来。





哈斯基裁缝技能培训项目

在青海省偏远的游牧社区，许多女性从未有过接受教育的机会。由于缺乏正规教育，大多数人仅完成小学六年级课程，就业机会极为有限，经济独立似乎遥不可及。然而，通过**哈斯基裁缝技能培训项目**，这些 20 至 35 岁的女性迎来了改变命运的机会。

每年，30 名女性参加为期三个月的高强度裁缝培训课程。她们不仅学习专业的缝纫技艺，还能掌握基本的生活技能——从基础读写和计算能力到财务管理，这个项目为她们提供构建可持续未来的必要工具。

凭借新学到的技能，学员们能够获得稳定收入，支持子女教育，并做出独立的生活选择。一些人进入裁缝店工作，而另一些人则回到家乡为家人缝制衣物，不仅节省开支，还能创业，发展小型生意。超过 90% 的学员顺利完成培训，项目成效显著。这些女性不仅掌握一门宝贵的技能，更收获了自信、决心和对美好未来的希望。

衷心感谢哈斯基能源（现为 Cenovus 旗下公司）对这一改变人生的项目提供全额资助。您的支持正在帮助女性通过自己的努力，一针一线地改写人生篇章。

主要资助方: 哈斯基能源



Now a member of the Cenovus group of companies

影响力总结

29 名女性成功完成为期三个月的密集裁缝培训，两外一名学员因个人原因退出。凭借新学到的技能，她们正在迈向经济独立，为家庭创造更好的未来。

在实践中学习：卡尔莫吉的实习经历

对于完成哈斯基裁缝技能培训项目的女性来说，毕业仅仅是一个新的开始。经过三个月的培训后，她们将进入为期两个月的实习阶段，在真实的工作环境中磨练技能。这一过渡至关重要，不仅能让她们获得实际操作经验，适应职场要求，还能增强她们对裁缝技艺的信心。

卡尔莫吉的经历正是这一成长过程的生动写照。2024年9月，当她作为实习生踏入诺培服装店时，她对即将面临的挑战并没有太多预期。刚从培训班毕业的她，迫不及待地想要应用所学知识，但很快发现，现实工作与课堂学习之间存在巨大差距。

实习的第一周，她主要负责熨烫、整理和包装衣物，同时协助裁剪布料。每天，她都在不断学习和进步，逐步熟悉服装制作的各个环节，并提升自己的实际操作能力。她很快意识到，理论知识远远不够，真正的成长来自于亲手实践。

除了技术提升，卡尔莫吉还发现自己需要加强沟通、团队协作和工作效率方面的能力。她学会了在需要帮助时主动请教，改善与同事的交流方式，并合理安排时间。此外，她也意识到，服装行业不断发展，紧跟潮流和新技术至关重要。

实习结束时，卡尔莫吉不仅对自己的技能充满信心，还顺利在服装店获得了一份稳定的兼职工作，每月收入1,000元人民币（137美元）。这份工作不仅让她实现了经济独立，也为她的未来指明了方向。

她的经历与许多接受培训的女性相似：从学员起步，在实践中成长，最终找到一份能够改变自己生活的工作。





用针线缝出更好的生活

对于哈尔索加来说，学习裁缝不仅仅是一项新技能，更是通往经济稳定和自我价值的道路。作为三个孩子的母亲，同时也是一位勤劳牧民的妻子，她一直把全部精力放在照顾家庭上。然而，当大儿子的眼科手术耗尽家里的积蓄时，她意识到自己必须寻找一条能够帮助家庭的出路。

正是在这个时候，她得知村里正在开展裁缝技能培训项目。毫不犹豫地，她报名参加培训，决心为家庭的经济贡献自己的一份力量。起初，拿起针线对她来说十分陌生，每一针每一线都充满挑战。但在培训师和同学们的支持下，她从一个毫无经验的新手，逐步成长为一名熟练的裁缝。

虽然有些学员选择到服装店工作，哈尔索加则决定在家中缝纫，以便兼顾母亲的责任，同时每月还能赚取 800 元人民币（110 美元）。她缝制的每一件衣服，都不仅仅是简单的布料拼接，更是她坚持不懈的见证。她深知，除了是一名母亲和家庭主妇，她还能够通过自己的努力，为家庭的未来贡献经济支持。

如今，哈尔索加充满信心地展望未来。她知道，每一针每一线缝制的，不只是衣物，更是一个更加美好的生活。



才让措的新篇章

才让措的生活充满挑战——离婚、经济困难，以及独自抚养两个孩子的沉重责任。她没有任何工作经验，也没有社会保障支持，多年来一直依靠哥哥的接济勉强度日。但她渴望找到一条能够独立养育孩子的道路。当她听说裁缝技能培训项目时，她知道，这是改变自己命运的机会。

为了抓住这个机会，才让措不畏严寒，每天冒雪步行半小时前往培训班学习缝纫。她从不让路途遥远或家庭责任成为阻碍，每当错过课程时，她都会主动请求单独辅导。她渴望掌握这门技艺，梦想着有一天能亲手为家人缝制衣物。

这次培训成为她迈向独立的关键一步。在哈斯基和 Captivating 的支持下，才让措的努力终于得到回报。如今，她已经顺利就业，每月收入 1,000 元人民币（137 美元），能够自信地养育自己的孩子。

曾经充满不确定的未来，如今已被希望点亮。才让措用坚定和毅力改写自己的人生故事，证明了只要拥有合适的机会，生活就能发生改变。







志愿者教师项目

在四川偏远的山村，许多学校长期面临教师短缺的问题。由于缺乏足够的教育资源，学生们很容易落后，并非因为他们没有潜力，而是因为缺少必要的支持。时间久了，他们的成绩下滑，学习动力减弱，对未来的希望也逐渐消失。

这正是志愿者教师项目能够发挥关键作用的地方。

通过志愿者教师项目，充满热情的教育者走进这些课堂，为孩子们带去知识与稳定。不论是刚毕业的大学生，希望用行动回馈社会，还是退休教师，愿意继续发光发热，他们都有一个共同的目标：帮助孩子们取得成功。

为了让这一切成为可能，项目为志愿者教师提供生活补助、交通费用报销，并设有一定的绩效激励。此外，所有教师在上岗前都需接受严格的培训，以提升教学能力和课程质量。为了确保教学质量，我们每年对学校和教师的教学活动进行两次评估和监督，帮助他们不断改进。同时，我们也倾听他们的建议和反馈，协助他们克服工作和生活中的困难。

目前，30名志愿者教师几乎使6所偏远小学的教师人数翻倍，直接惠及1,314名学生。这些教师并没有固定工资，而是依靠该项目的支持来维持基本生活，让他们能够全身心地投入教学工作。这并不是是一份轻松的工作——前往学校的道路崎岖难行，冬季严寒刺骨，孤独感更是常态。但如果没有这些志愿者，许多孩子可能连一位老师都没有。

这个项目让学生们有了改变命运的机会——而这一切都归功于像您这样坚信教育力量的人。感谢您的支持，让梦想成为现实！

主要捐助方:



gpa GLOBAL



Shenzhen Charity Federation
CAPTIVATING
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深圳市慈善会·开普威汀基金年度慈善拍卖会

影响力总结

在中国西部的6所偏远小学，**30**名敬业的志愿者教师正在塑造1,314名学生的未来。他们的奉献不仅提供了教育，还为那些可能被遗忘的孩子们带来希望和机会。

“...这些孩子值得拥有机会，而我希望能在这里帮助他们抓住机会。” — 何珍珍老师

2019年秋天，我第一次来到大凉山，心里满是期待，也带着些许不安。但我知道，我想在这里做出一点改变。

当我决定报名时，许多家人和朋友并不支持。他们担心这里过于偏远，觉得一个年轻女孩独自去支教太不安全，反复劝我放弃。但当我脑海中浮现自己站在课堂上的画面时，我就再也无法动摇。一直以来，我都有些固执，一旦下定决心，就一定要坚持到底。所以，我选择相信自己的直觉，踏上这段旅程。

两周的志愿者教师培训让我对即将面对的生活有了一些准备，但直到真正到达学校，我才意识到现实的严峻。这里的条件比我想象的更艰苦，孩子们的需求也远远超出我的预期。起初，我只打算待一个学期，可随着与孩子们相处的时间越来越长，我在教学中找到前所未有的快乐，而他们也用善良、友谊和信任回馈着我。在教室里，我是他们的老师；走出教室，我成为他们的朋友。

我亲眼见证他们的成长。他们学会了刷牙、洗脸，开始自己整理教室。他们变得自信，从最初几乎听不懂普通话，到敢于开口交流，甚至开始用汉字写下自己的想法。他们学会了基础的急救知识。而当我生病或情绪低落时，他们总会用自己温柔的方式关心我，给予我力量。

这些年来，经济压力和家人的担忧一次次考验着我的选择。他们希望我离开，觉得我把最好的青春岁月浪费在一件“看不到未来”的事情上。但每当我想起孩子们的笑脸、他们渴望学习的眼神、他们对我的信任，我就知道，这一切都是值得的。

有时，我会因为不能陪伴在父母身边而感到内疚，但我也清楚，这些年的支教经历将成为我一生中最有意义时光。成功不仅仅是事业上的成就或金钱的积累，它更是我们触及的生命、改变的世界。

感谢所有支持我们的人，无论是捐助、陪伴，还有一句简单的鼓励，你们的善意让我无所畏惧。我会继续坚持，因为这些孩子值得拥有更好的未来，而我愿意陪伴他们，一起走向那扇希望之门。





“...看到孩子们的成长，我觉得所有努力都值得。” —陈建新老师

2024年9月，我正式开启了我的志愿者教师旅程，走进一间一年级的汉语课堂，迎接一群充满求知欲的孩子。尽管教室狭小，桌椅高低不一，资源匮乏，但孩子们天真的笑容让整个空间充满温暖与活力。

我的学生都是彝族孩子。虽然他们在学前班接触过普通话，但大多数人仍然不太敢开口，介绍自己时声音又轻又怯。然而，他们的坚持让我深受感动。每天，他们都要步行近一个小时来上学，只为获取知识，这种渴望让我深知自己肩上的责任。

拼音教学成为这个学期的重点。我耐心地领读：“a、o、e……”孩子们一字一句地跟着读。其中，一个小男孩总是发不准“n”的音，每次都卡壳。我一遍遍地示范，他就专注地盯着我的嘴型，努力模仿。终于，他成功发出了正确的音，那一刻，他的眼睛亮了起来，脸上满是自豪的笑容。

在识字课上，我用生动的比喻帮助孩子们记住汉字：“日”像一个明亮的太阳，“月”像一轮弯弯的月亮。他们听得入神，争先恐后地举手分享自己的理解，兴奋得连我都不知道该先叫谁回答。

课堂外，我们也一起度过许多珍贵的时光。课间，我们跳绳、玩丢手绢，孩子们总喜欢拉着我的手，和我分享他们的小故事，或者不停地问问题。他们的活力与纯真，让我感受到前所未有的温暖。

当然，这里的生活也充满挑战。偏远的地理位置、偶尔的断水，都在考验着我的适应能力。但在同伴们的陪伴下，我找到一种特别的归属感。晚上，我们在微弱的灯光下备课、批改作业，支撑着我们的，是共同的信念——只要孩子们能成长，我们的一切努力就都是值得的。

如今，学期即将结束，我的内心充满不舍。这段经历，已成为我生命中最难忘的一章。我原本是来教书的，却收获了更多——友谊、感激，还有最真挚的爱。

在这里，我和我的学生们一起，见证善意、学习与希望的力量。





今天，就为改变 贡献力量

再次感谢您通过深圳市慈善会 CAPTIVATING 基金对我们工作的支持。

如果您想了解更多有关中国项目的信息，请联系我们中国项目经理陈娅（Tracy Chen），邮箱: tracy@captivating.org.

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