

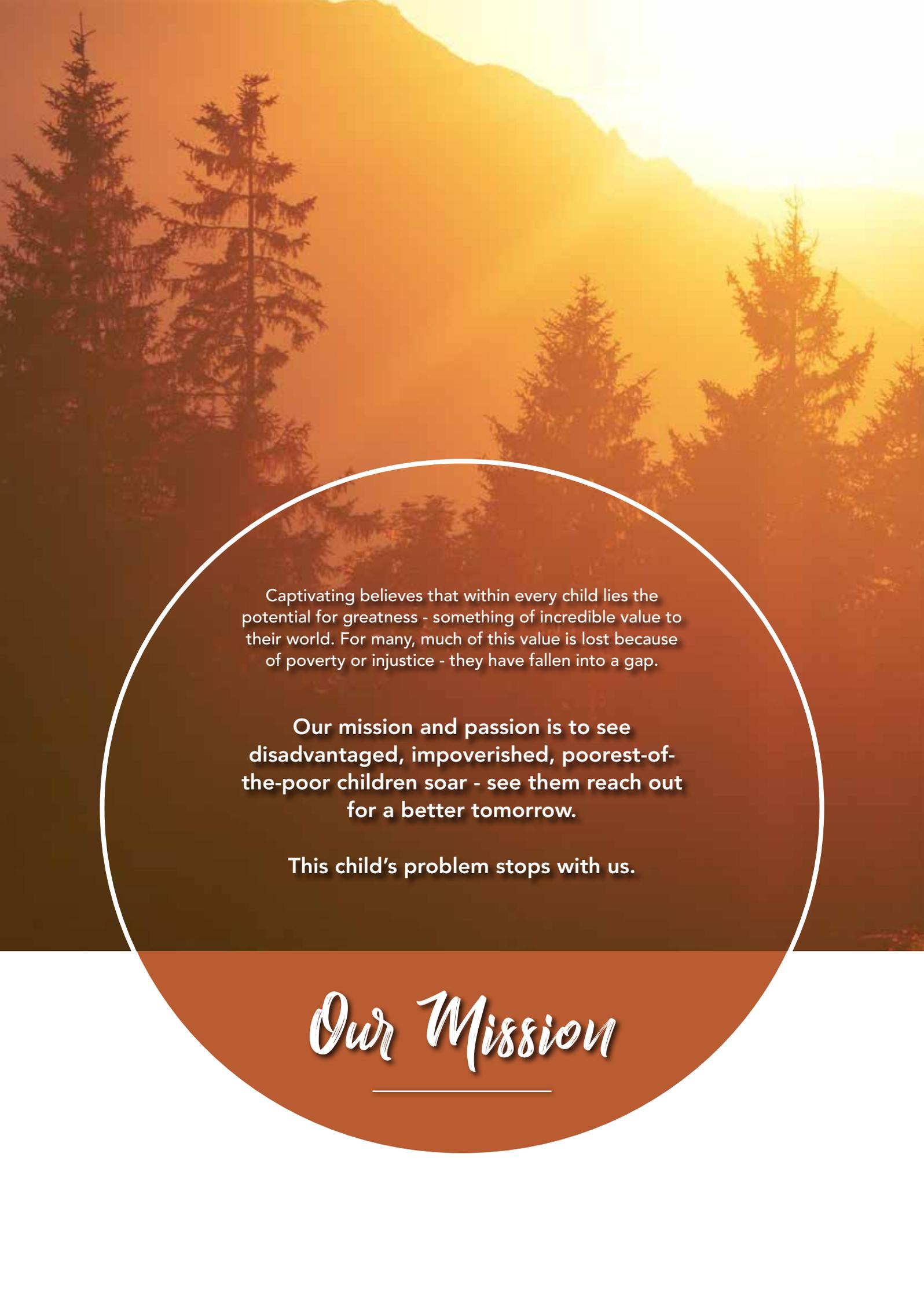
SIMPLY *Captivating*

2021 ANNUAL IMPACT REPORT



CAPTIVATING

JANUARY TO DECEMBER 2021



Captivating believes that within every child lies the potential for greatness - something of incredible value to their world. For many, much of this value is lost because of poverty or injustice - they have fallen into a gap.

Our mission and passion is to see disadvantaged, impoverished, poorest-of-the-poor children soar - see them reach out for a better tomorrow.

This child's problem stops with us.

Our Mission

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WELL-POSITIONED TO *Expand*

You will read in this report that 2021, for all the challenges we had anticipated, was a year of incredible progress for Captivating globally. It actually caught us by surprise, and we have an amazing support base, staff, and project partners to thank for it.

Although the effects of the global pandemic certainly had its impact inhibiting several of our programs from being implemented (especially due to school closures, and micro-finance businesses unable to operate due to lock-downs) on the whole, our work was able to continue on without delay. What surprised us most was you, our support partners. Globally, Captivating had our best support year ever, growing an amazing 16% on 2020. We don't have enough thank-yous. This means that 2022 presents for us an opportunity to expand, and plans are in place for this to happen. We hope you will stay tuned to read about this as 2022 continues to progress.

In 2021, close to 15,000 lives were directly impacted from our programs in Nepal, China and the Philippines. In addition, over 20,000 people from at-risk locations either attended or received education and awareness programs and materials. We take these numbers seriously. 2022 is already seeing an increase in this impact, with expectation that by Dec 2022 we will have increased our direct impact by 20% (to 18,000 lives) and doubled our indirect impact (to over 40,000 lives). We are excited to be so well positioned to make this progress possible.

We are appreciative of all the positive support we have received through 2021 and continuing into 2022. I would like to thank our progressive Board of Directors through our various entities: Captivating International Foundation Limited (Hong Kong); Captivating Australia, and Captivating USA. Your support and encouragement have been vital through a challenging couple of years. To our amazing global staff - we are small in number but mighty in impact. Thank you for your tireless efforts and never-give-up attitude. To our many implementing partners - thanks for all you do and for your constant updates and reporting of projects. And, finally, to our amazing financial support base. Thanks for always being willing to respond to the endless requests to dig deep. We could not achieve any of this work without you. We hope that all we write feels like it belongs to and is because of you, for that's how we see it.

Our theme for 2022 is set and already in play, "DARE TO DREAM". We're well positioned to expand. Let's do it global Captivating family.



ANDREW & JULIE COLQUHOUN
Founders | Captivating International



TRUE TO THE MISSION

MESSAGE FROM OUR CHAIRPERSON

Dear Captivating Supporters and Friends,

CAPTIVATING INTERNATIONAL is an expanding global charitable entity registered in Hong Kong, Australia, and the USA. It is my great pleasure, as the Chairperson of the Hong Kong and USA entities, to write this letter to all of you for the first time. I have big shoes to fill and am so grateful to Dean Beveridge, one of the founding directors of Captivating, who has provided me with great guidance as I embark on this journey for the first time. Thank you Dean, and I hope our paths cross again here at Captivating soon. Your wisdom and knowledge is priceless.

With the world-wide pandemic entering its second year, 2021 has been another year of unprecedented change and continuous challenges. A huge THANK YOU must be given to all our employees and on-the-ground partners for once again proving their dedication and support to our mission. It was through their immense commitment and hard work that Captivating was able to keep our life changing programs running in three countries faced with very different restrictions, challenges, and loss due to COVID-19.

The pandemic continues to highlight the discrepancies and inequalities in our society. Reports are showing the post-pandemic world could experience even greater inequalities, which means our work here at Captivating is more important than ever. We remain positive and motivated to ensure 2022 will be another year Captivating is able to provide life changing programs.

To our donors, we are incredibly grateful for the continued support you have given us. The achievements we have made would not have happened if you didn't believe in the work we do. Thank you for your generosity and kindness during these difficult times. Your unwavering support these past two years has not gone unnoticed. It takes special people like you to give unselfishly when you know others are in need, and when you too are faced with situations of need all around you. Our Board appreciates ALL that you have done!

As a board, we collectively want to thank and acknowledge the continuous hard work and dedication from our founders Andrew and Julie Colquhoun. Since day one, these two have stayed focused and true to our Mission "To see disadvantaged, impoverished, poorest-of-the-poor children soar – see them reach out for a better tomorrow. This child's problem stops with us". Andrew and Julie, and our on the ground partners, are what keeps all of us, as Board directors, focused and motivated to perform our duties with dedication and tenacity.

As we progress through 2022, we welcome the hard work we have ahead of us and are grateful for the opportunities we have been given to make a difference and change lives for all those we help in China, Nepal, and the Philippines.

Regards,



LYNN VELEZ

Chair of the Board
Captivating International Foundation Ltd.



BOARD OF DIRECTORS



Glenn Roberts
AUSTRALIA



Tom Wang
CHINA



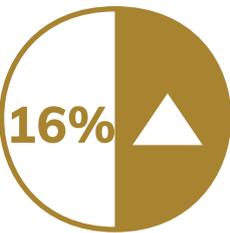
Karen Seymour
HONG KONG



Greg Schultheis
USA

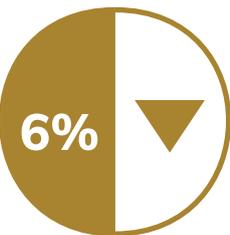
Captivating AT A GLANCE

FINANCIAL REVIEW



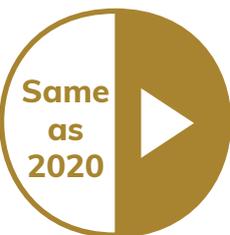
TOTAL REVENUE

2021 was again another Captivating best revenue year on record even during a very difficult COVID-19 year globally, up 16% (includes global revenue adding together all related entities/partners). We were extremely thankful to our generous donors and partners continuing to support Captivating.



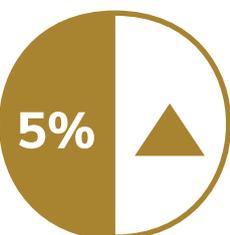
FUNDS DIRECT TO PROGRAMS

This was down in 2021 due to COVID-19 and our project partners continuing to be limited in their ability to implement our projects and programs. At the time of writing, our January - March 2022 quarter is showing better than expected project implementation numbers, so we expect a catch-up over the balance of the rest of the year.



PROJECT SUPPORT COSTS

Similar % of total expenses to the previous year. Captivating staff continued to meet online on a regular basis with project partners to discuss planning, audit and review of projects.



CORPORATE SERVICES

This was up compared to 2020 as salaries were brought back in line after all staff took a covid salary reduction in 2020. In 2022, we expect to see the % of corporate services costs (which is expressed as a % of total expenses) reduce as we progressively catch-up on our program implementations.

SURPLUS FOR THE YEAR

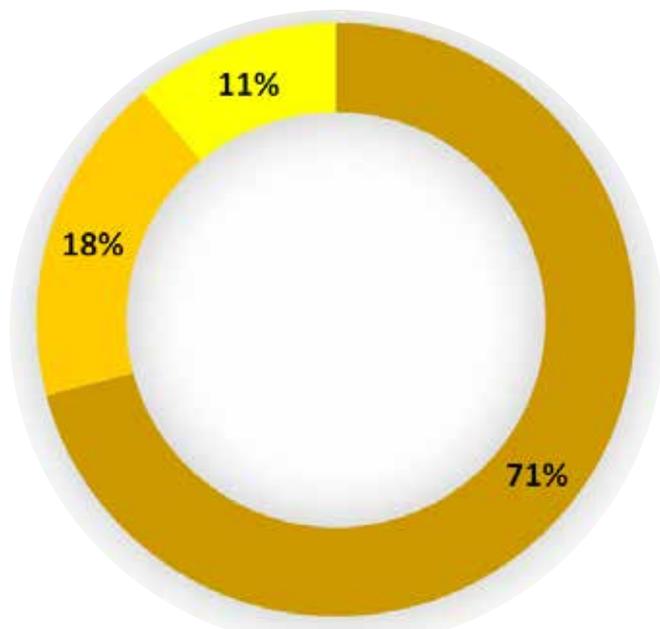
On a global Captivating basis there was a surplus of over \$480,000 due to a higher than expected revenue and limitations on our roll-out of planned projects. This puts us in a very solid position for program expansion in 2022. We're certainly off to a good start. We are excited about the future and being able to use these additional funds to further increase the capacity of support to marginalised woman and children in vulnerable situations.

Statement OF ACTIVITIES

JANUARY TO
DECEMBER 2021

TO OUR DEDICATED
CORPORATE SERVICE DONORS:
THANK YOU!

We are so fortunate to have companies, our fundraising events and donors help underwrite Captivating's work. As shown below, in 2021 Captivating Corporate Services represented 29% of total expenses. We are happy to report that in 2021 **69% of these expenses were funded** by these generous donors (some of their logo's shown below). Our aim is to one day achieve full corporate services funding.



2021	2021 US\$	2020 US\$	2020
UP 16% TOTAL REVENUE	1,579,108	1,365,748	
71% PROGRAM SUPPORT	777,584	754,619	76%
58% Funds to Program	636,459	629,003	64%
13% Project Support (incl project salaries)	141,125	125,616	12%
29% CORPORATE SERVICES * (see below how this is funded)	319,260	231,555	24%
18% Fundraising & Marketing	197,280	164,582	17%
11% Administration & Accountability	121,980	66,973	7%
100% TOTAL EXPENSES	1,096,844	986,174	100%
SURPLUS FOR THE YEAR	482,264	379,574	

2021 Highlights



4,399 STUDENTS

CONSIDERED AT-RISK OF HUMAN TRAFFICKING

educated on awareness
and prevention strategies
in Nepal



500 GIRLS

secured schooling
for ONE MORE YEAR in China



10,124 PEOPLE

REACHED THROUGH ADVOCACY AND TRAINING

in cybersex awareness
in the Philippines



374 WOMEN

received emergency aftercare support as survivors of abuse or human trafficking



3,715

NEPALI WOMEN
AND GIRLS
INTERCEPTED

because of grave concerns they were being trafficked



2,322 WOMEN

AND THEIR FAMILIES

increased their family incomes through microfinance small business solutions in Nepal and the Philippines



**300 PRIMARY
SCHOOL STUDENTS**

benefitted from having a Captivating-funded teacher in China

Nepal

OUR CHARITY PROJECT PARTNERS





OUR IMPACT

3,715 WOMEN AND GIRLS stopped from entering India because of grave concerns they were being trafficked

677 GIRLS were referred to the police for further investigation and possible prosecution of their traffickers

49 WOMEN AND GIRLS rescued from brothels and pimps

89 YOUNG WOMEN AND GIRLS transitioned through the Women's Safe Haven

12,168 WOMEN stopped and interviewed at Captivating funded monitoring stations because their situation looked suspicious

6,562 SCHOOL STUDENTS AND COMMUNITY MEMBERS directly involved in anti-human trafficking education programs

618 POLICE AND ARMY PERSONNEL directly involved in anti-human trafficking awareness programs

417 WOMEN now part of the My Business My Freedom Microfinance Program

80,000 PEOPLE tuned in to a Captivating-funded radio broadcast app about the dangers of human trafficking

89 WOMEN provided with aftercare following their rescue as survivors of trafficking and abuse

374 WOMEN received assistance for domestic violence and legal issues



INTERCEPTING GIRLS

2021 Captivating fully funded six monitoring stations in Nepal.

During 2021, trained staff with government approval, stopped 3,715 women from leaving Nepal due to concerns they were in the process of being trafficked. 677 of these women were referred to police because substantial, hard evidence was found to confirm that trafficking was involved.

The women refused entry into India were kept safe until picked up by their family. They are all vulnerable, trusting and desperate for a better life. This makes them easy targets for traffickers. Each girl is provided with counsel/warnings about the dangers of trafficking and crossing the border from Nepal into India.

Often, cases referred to the police result in charges being laid against the suspected trafficker. These monitoring stations are the last line of defense before a girl's worst nightmare starts and this work is critical in the fight against trafficking.



During 2021, 49 girls and women were rescued from brothels and pimps in Nepal and India. Carefully planned along with close coordination with local police and government officials, these dangerous rescues and raids are returning girls to safety and freedom.

Medical help, counselling and legal aid is provided to every rescue victim. Often, our legal team help file a court case against the perpetrator and more often than not, this results in the trafficker being sentenced to prison.

Rescue & RAIDS



Community AWARENESS PROGRAMS

2,163 people were part of the Captivating supported community education and awareness programs that were held across 6 key hot-spot trafficking areas. The dedicated teams ran programs in mother's groups and local advocacy groups. They also connected with those in the rickshaw and transport sector as well as those in the hotel industry who, knowingly or unknowingly, can facilitate human trafficking.

Trying to break the culture that is imbedded in many communities in Nepal is where our heart lies. This culture is where being a girl means you are often not valued, not educated, given in marriage at a very young age, and subjected to daily violence and abuse. You don't have a voice or a say in anything that happens to you or around you.

Our teams work with victims of trafficking and violence to help with legal proceedings, professional advice and counselling support. 374 women and girls were provided help and support during 2021.

Counselling & LEGAL HELP

Our thanks to everyone who supported these programs during 2021 with special thanks to: The French Beauty Academy, The Kenneth Whalen Family Foundation, Jamoca Foundation, The Penman Family, The Johnson Family, BE Captivating, Lightstream, PAPSDA, Amrosia, Midnight Charity Run, Stop Trafficking 5k, The Workout Challenge.



My Business My Freedom

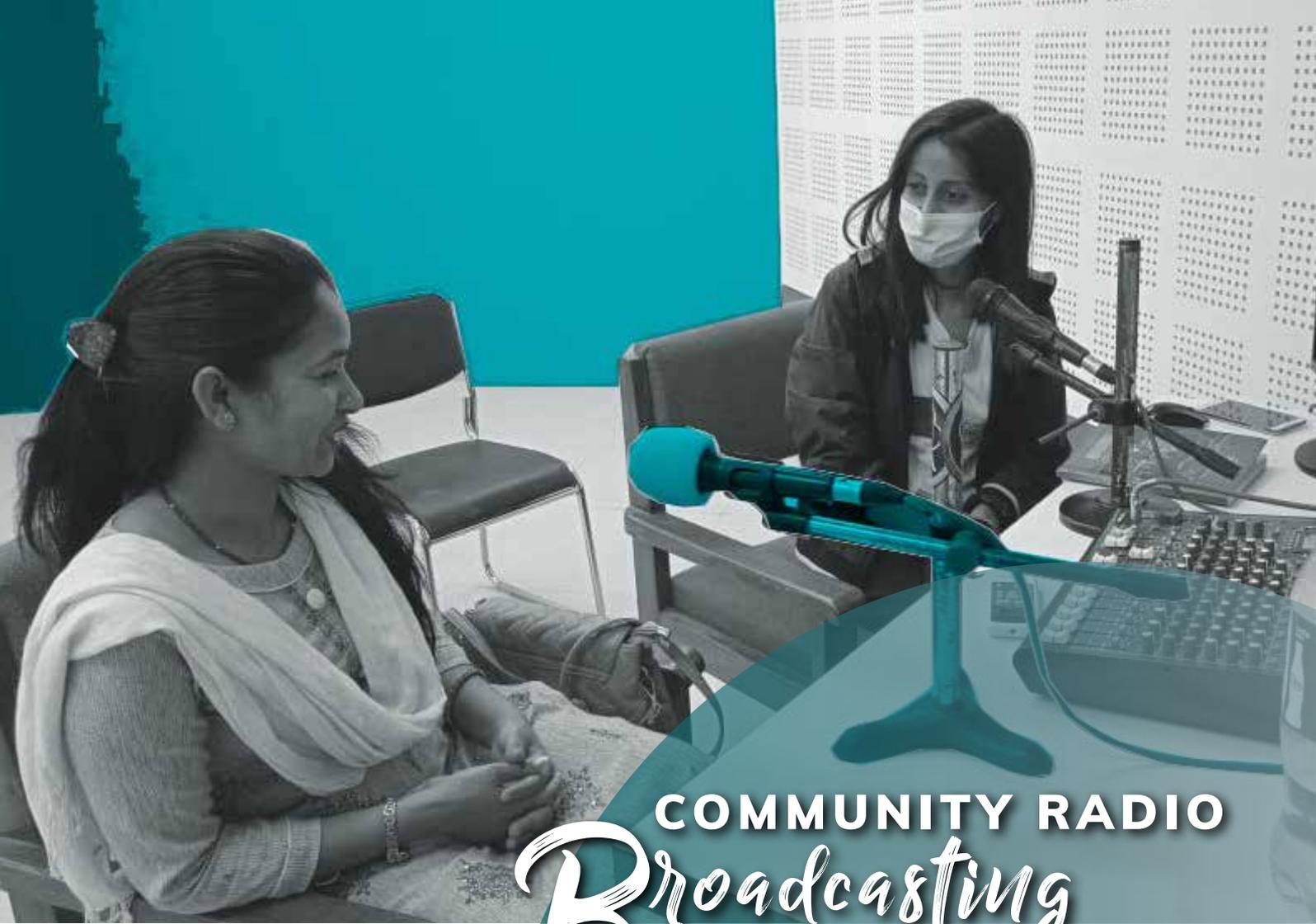
MICROFINANCE
PROGRAM

417 women were part of the My Business My Freedom program during 2021, a Captivating/3AN initiative.

The financial stress created because of COVID lockdowns and restrictions have made the desperate and vulnerable even more so. This microfinance program helps women into their own small business. She is provided training and mentorship while she learns how to manage this new venture. She is equipped with the skills and support she needs to be self-sufficient and be able to provide for herself and her children. This reduces the lure of traffickers false, but tempting promises.

Our thanks to Jamoca Foundation, The French Beauty Academy, Kenneth Whalen Family Foundation, and Davies Family for making this possible.



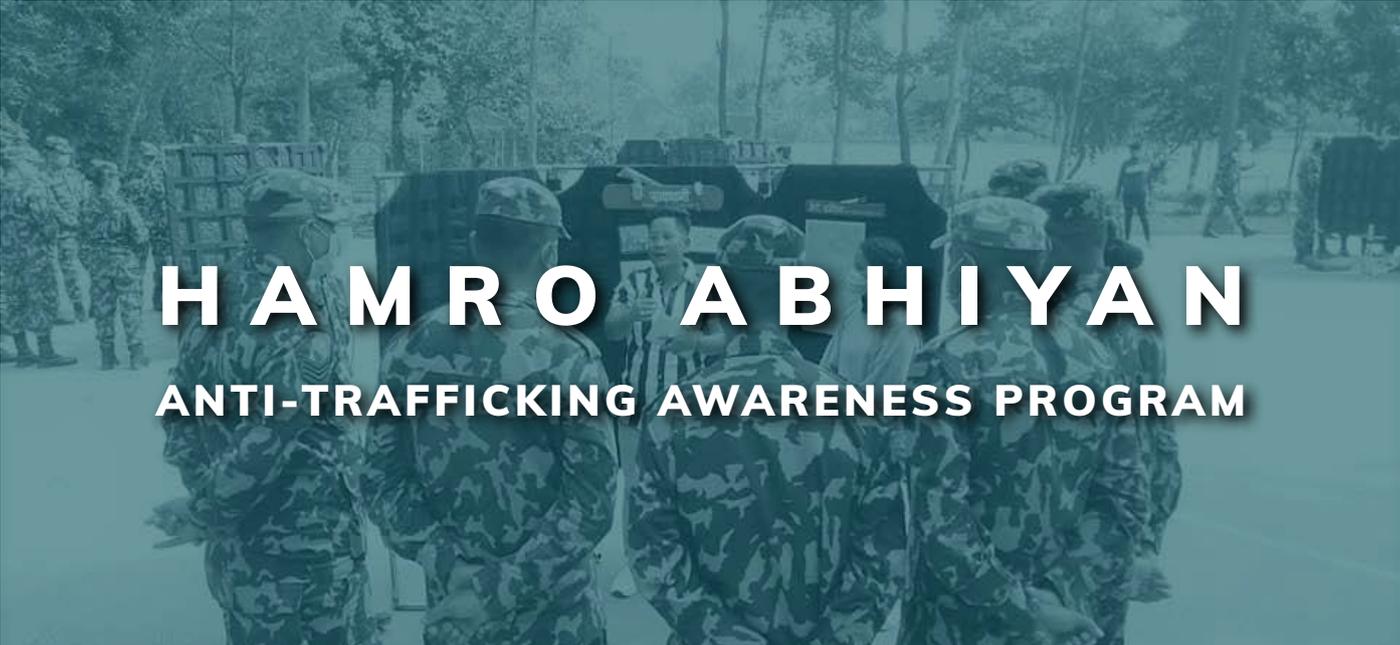


COMMUNITY RADIO *Broadcasting*

The 3 Angels Community Radio Program (3ACR) has been broadcasting since 2013. The radio is a powerful tool that has far reaching impact and the team are implementing processes to reach beyond with the introduction of the 3ACR App and plans to have a presence on YouTube as well. By December 2021, the App had already secured an average daily listening audience of around 80k people.

The dedicated 3ACR team has focused on producing quality programs aimed at educating listeners and watchers about the risks, the latest tactics used by traffickers, personal stories of girls who thought this would “never happen to them,” and information on what people can do to get help.

Our thanks to all those who donated to this project with a special thanks to the Shelton family, The Penman Family, The Johnson Family and Amrosia.



HAMRO ABHIYAN

ANTI-TRAFFICKING AWARENESS PROGRAM

The Hamro Abhiyan program not only benefits school students but has also been endorsed by the Nepal government for roll-out to their police force and armed forces. The interactive program engages each participant to talk about the dangers of human trafficking, personal safety and also how to treat survivors. This program continues to change communities and equips front line personnel with the skills and knowledge to act in the face of human trafficking.

51 schools, including 4,399 students participated in this program during 2021. Most of these students were from poor, lower class families and considered easier targets by traffickers due to poverty and desperation.

Eight groups of Nepali Police and Army personnel, totaling 618 people, also did the training, widening the scope of impact.

Our thanks to everyone who supported this program during 2021 with special thanks to:

The French Beauty Academy, The Kenneth Whalen Family Foundation, Jamoca Foundation, Stop Trafficking 5K, The Workout Challenge.

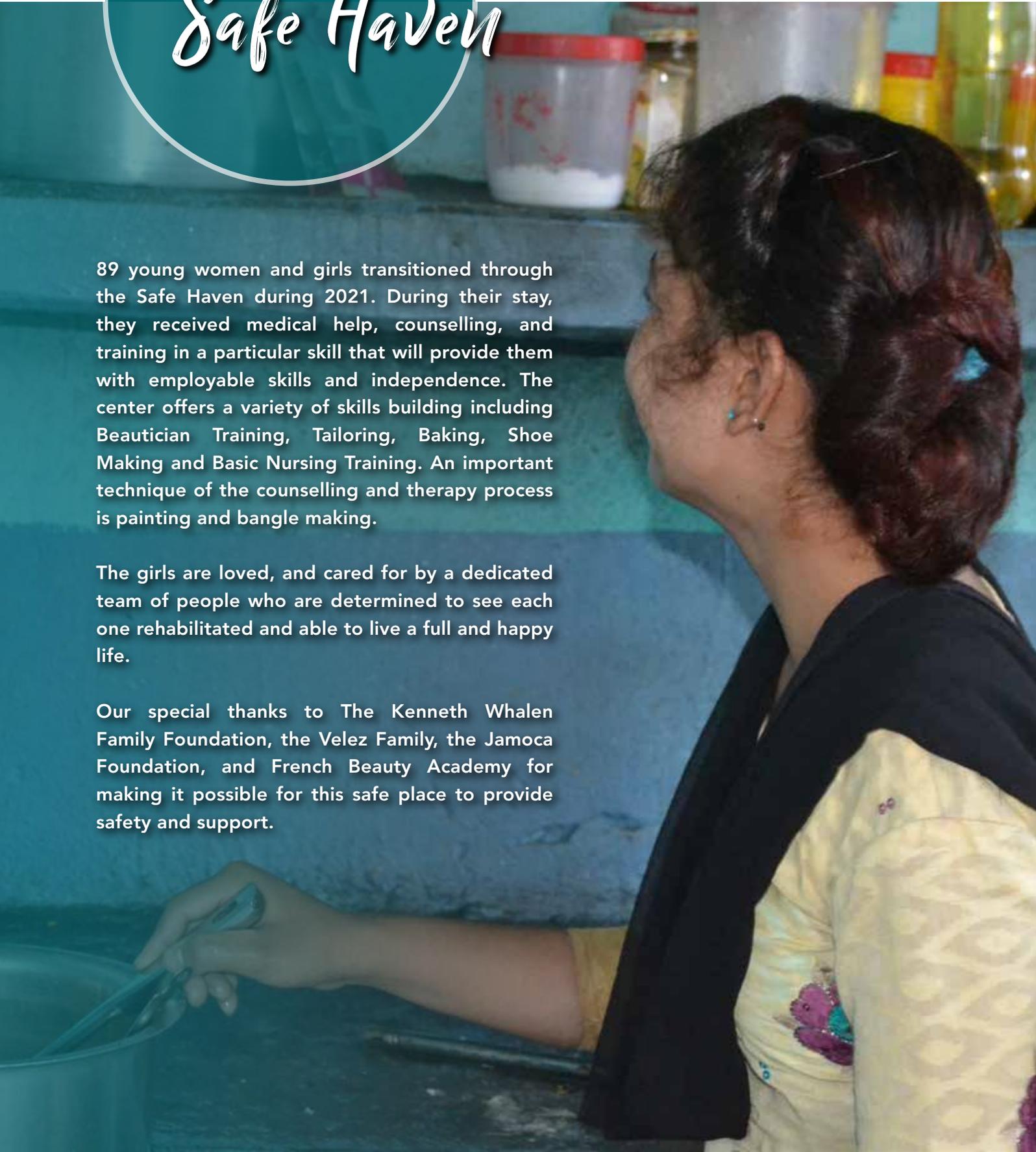


WOMEN'S *Safe Haven*

89 young women and girls transitioned through the Safe Haven during 2021. During their stay, they received medical help, counselling, and training in a particular skill that will provide them with employable skills and independence. The center offers a variety of skills building including Beautician Training, Tailoring, Baking, Shoe Making and Basic Nursing Training. An important technique of the counselling and therapy process is painting and bangle making.

The girls are loved, and cared for by a dedicated team of people who are determined to see each one rehabilitated and able to live a full and happy life.

Our special thanks to The Kenneth Whalen Family Foundation, the Velez Family, the Jamoca Foundation, and French Beauty Academy for making it possible for this safe place to provide safety and support.



China

OUR CHARITY PROJECT PARTNER



深圳市慈善会
SHENZHEN CHARITY
FEDERATION

OUR Impact

500 GIRLS receiving school scholarships through the One More Year Program

10 VOLUNTEER TEACHERS funded in remote primary schools, supporting 300 children

115 WOMEN graduated from Assistant Chef and Tailoring Training Programs



During 2021, our Vocational School Scholarship (VSS) program transitioned into our new ONE MORE YEAR Program. This meant some changes and a larger program that impacts even more students and their families who need our help.

There are 500 students in our new One More Year program spread across 16 schools located in Yunnan, Sichuan and Guizhou. Some of these schools are senior high schools and some are vocational schools, but all of these students have dreams of careers and making a difference to their world.

Our thanks to ZURU, WIK, PCH, Midnight Charity Run, Rigards, the Shenzhen Charity Federation Captivating Annual Charity Auction and our girl sponsorship family and supporters for making this program possible.



My First Job PROGRAM

Sixty women graduated from the My First Job Assistant Chef Program in 2021. This program helps women from remote regions in China, who have little to no education and looking for a stable income opportunity. The training teaches around 40 restaurant quality dishes, and includes sourcing good quality food, food presentation, and food hygiene practices.

The opportunities that this training provides open doors for more stable jobs and financial stability. These skills empower women with more confidence and they can hold their heads high in the community. For all these women, this is the first certificate they have ever received. It is treasured and received proudly with gratitude.

Our thanks to ZURU, WIK, GPA Global, SWIS, Midnight Charity Run, CAF America, and the Shenzhen Charity Federation Captivating Annual Charity Auction for making these programs possible.



Husky Energy

TAILORING SKILLS PROGRAM

Fifty-five women graduated from the Husky Energy Tailoring Skills for Women program in 2021. The skills they learn in this 3-month program, not only bring confidence and empowerment, but also income providing opportunities. Some of the graduates find jobs in local clothes making stores, while others are able to buy their own sewing machine and start their small business from home so they can still care for their children.

Our thanks to Husky Energy (now a member of the Cenovus group of companies) for making this program possible.

SUPPORT A REMOTE

Volunteer Teacher PROGRAM



Ten volunteer teachers were supported across four remote Sichuan primary schools. The schools are in mountainous regions in China where access is difficult. Many of these schools struggle to get teachers because of the harsh weather and isolation. These volunteer teachers don't receive a salary, but live off the support from this program to provide food, accommodation and transport. Some teachers stay for a term, however most fall in love with the area and are committed to helping their students embrace learning, and have been there for over 4 years.

Our thanks to ZURU and the Shenzhen Charity Federation Captivating Annual Charity Auction for making this program possible.

Philippines

OUR CHARITY PROJECT PARTNERS



OUR Impact

10,124 INDIVIDUALS reached through advocacy and training in cybersex awareness

1,905 FAMILIES in the microloans program

14 YOUNG WOMEN AND CHILDREN provided long-term aftercare following their rescue from human trafficking or cybersex crime

The Philippines has been in lockdown since the start of the COVID-19 pandemic in March 2020. The financial strain this has placed on families, especially those who are already poor, has been extreme. This leaves them at an even higher level of vulnerability.

10,124 individuals have been reached through various means of advocacy and training in at-risk communities and schools. These communities are some of the nation's poorest with high incidence of child sex exploitation.

The groundwork has also been laid for significant expansion of the awareness training program through new network partners. This will see over 300,000 at-risk women and children in 2022.

STOP Cybersex CRIME

We are also excited to be expanding our reach through developing an online social media channel called "Blessed Brigade" - engaging children in learning through play and storytelling all the while educating them about online safety.

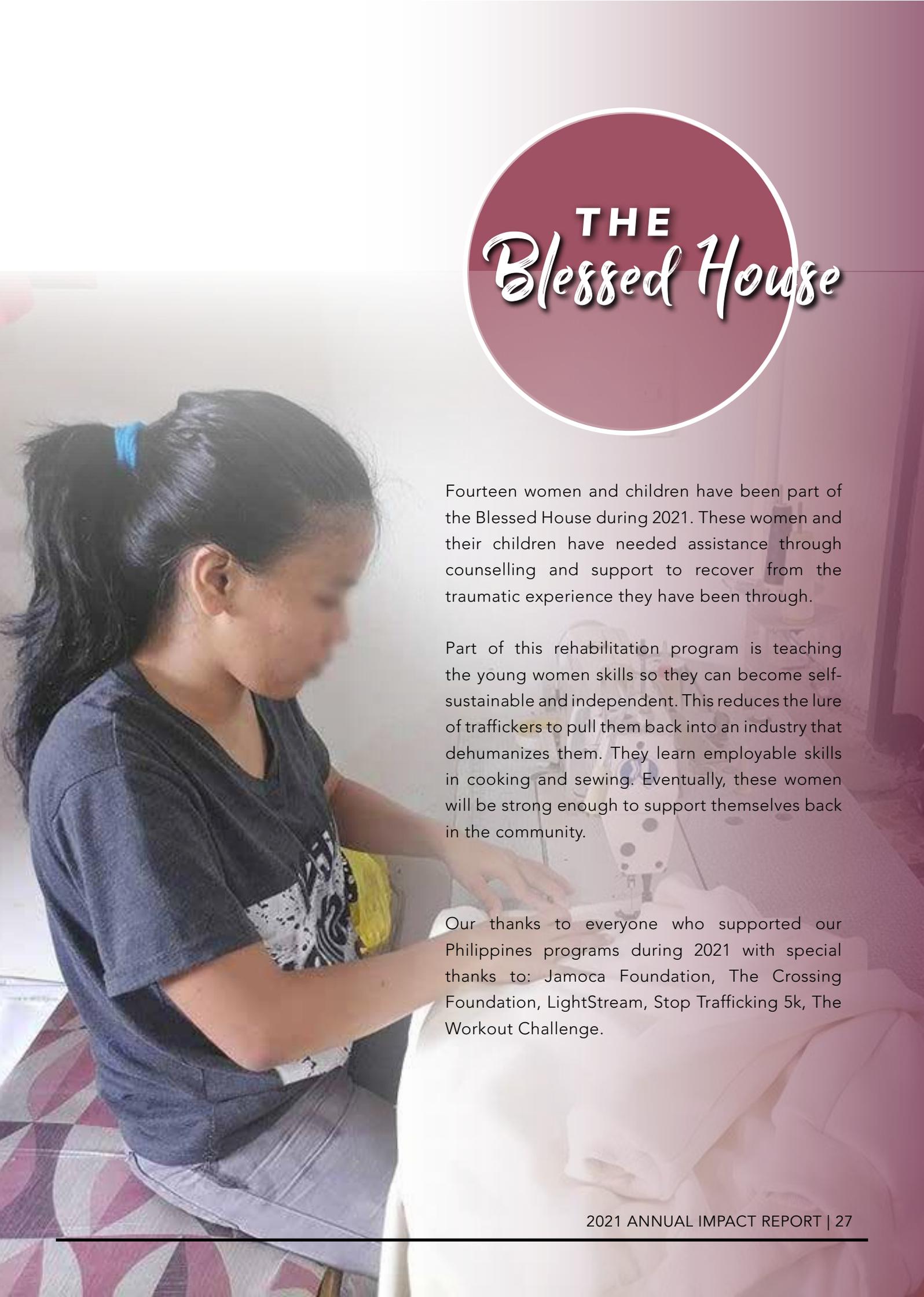




H O N O R 1 0 0 0 M I C R O F I N A N C E

By directly addressing the problem of poverty, we are decreasing the attraction to high risk practices of migration to find work, being tricked into the sex trade or becoming involved in online sexual abuse and exploitation of their children. 1,905 women were part of the Microfinance program in the Philippines during 2021, where they are establishing their small businesses and growing their clientele. In a year where having a job and some sort of stable income is incredibly valuable, these women are showing their communities that they are strong, independent and able to support their children. This Microfinance project is giving pride and a sense of accomplishment to women and their families in high risk locations.





THE *Blessed House*

Fourteen women and children have been part of the Blessed House during 2021. These women and their children have needed assistance through counselling and support to recover from the traumatic experience they have been through.

Part of this rehabilitation program is teaching the young women skills so they can become self-sustainable and independent. This reduces the lure of traffickers to pull them back into an industry that dehumanizes them. They learn employable skills in cooking and sewing. Eventually, these women will be strong enough to support themselves back in the community.

Our thanks to everyone who supported our Philippines programs during 2021 with special thanks to: Jamoca Foundation, The Crossing Foundation, LightStream, Stop Trafficking 5k, The Workout Challenge.



Captivating

EVENTS



In January 2021, our very first THE WORKOUT CHALLENGE was held. 887 participants across 17 countries formed 110 teams who signed up with their goal to complete 5,000 reps over the course of the month. After lots of sweat and muscle building, US\$58.9K (AU\$82K) was raised to help our anti-human trafficking work in Nepal and the Philippines.

NEXT EVENT | SAVE THE DATE

DATE: January every year
LOCATION: Anywhere in the world

For more information, visit our website at [THEWORKOUTCHALLENGE.ORG](https://theworkoutchallenge.org)

Or send us a message via:

Email: theworkoutchallenge@captivating.org
Facebook: facebook.com/theworkoutchallenge
Instagram: Instagram.com/theworkoutchallenge



Thank you to 418 runners from 14 countries who stood up and said 'no to trafficking' in our 6th annual STOP TRAFFICKING 5K global event in June 2021.

Over 22,000 kms were covered, raising US\$56.5K (AU\$79K). This has allowed the lifesaving work in Nepal and the Philippines to continue impacting lives. Thank you to our in-country partners 3 Angels Nepal, Tiny Hands Nepal and Honor 1000 in the Philippines for the lifesaving work you do every day.

NEXT EVENT | SAVE THE DATE

DATE: August 2022 (but can be held anytime throughout the year)
LOCATION: Anywhere in the world

For more information, visit our website at STOPTRAFFICKING5K.ORG.

Or send us a message via:

Email: stoptrafficking5k@captivating.org
Facebook: facebook.com/StopTrafficking5K
Instagram: Instagram.com/stoptrafficking5k

SHENZHEN CHARITY FEDERATION CAPTIVATING 13TH CHARITY AUCTION

SHENZHEN

Saturday, 16th of October, 2021 will be remembered by us for a long time. What a night! We are so humbled by the generosity shown once again from our Shenzhen community. 620 guests filled the grand ballroom of the Futian Shangri-La in Shenzhen – our biggest yet!

Together, thanks to the Shenzhen Charity Federation, we raised US\$282.5k, our greatest achievement to date. We are lost for words!

In partnership with the Shenzhen Charity Federation, we always aim to impact the lives of over 1,000 young women, single moms and their children every year. Our thanks to over 100 volunteers, amazing school communities, incredible entertainers, and our generous corporate sponsors.

NEXT EVENT | SAVE THE DATE

DATE: 15th October 2022
LOCATION: Futian Shangri-La, Shenzhen, China

For more information, visit our website at [CAPTIVATINGEVENTS.ORG](https://www.captivatingevents.org)

If you are a company and would like to support this event, please contact: serena@captivating.org or tracy@captivating.org





Midnight Charity Run

Now in its 13th year, 89 keen runners and 30 dedicated volunteers gathered together to run through the streets of Shenzhen at midnight. US\$45,400 was raised to help support the work we do in China including the My First Job Program and the One More Year Program.

NEXT EVENT | SAVE THE DATE

DATE: October 2022 (TBC)
LOCATION: Lianhuasham Park, Shenzhen

For more information about the next Midnight Charity Run, please contact:
info@captivating.org.



CAPTIVATING Santa Run

SHENZHEN

In December 2021, the Captivating Santa Run was back! On December 11, 2021, 150 registered Santas and 30 volunteers arrived to run or marshal the 3KM or 6KM courses around Shenzhen Bay in red shirts and Santa hats, in a tremendous show of support for the work we do.

The Santa Run raised US\$10,000 to support the work of the Shenzhen Charity Federation Captivating Fund. Programs include educational support for young girls and the My First Job program.

NEXT EVENT | SAVE THE DATE

DATE: December 2022 (TBC)
LOCATION: Shenzhen Bay

For more information about the next Santa Run, please contact info@captivating.org.

Proudly presented by



Sponsored by

ZURU

AMROSIA
Just running and together



Captivating supports charitable programs with
a clear focus on sustainable improvement in
three countries:

China, Nepal and the Philippines.

Captivating raises funds across different
countries through entities and partners.

About Us



HONG KONG

Captivating International Foundation Limited is a registered tax exempt charity of Hong Kong. (No:91/9723)

CHINA

Since 2015, Captivating International has operated as an approved charity fund under the umbrella of the Shenzhen Charity Federation, a registered charity of China.

AUSTRALIA

Captivating Australia Limited is a registered charity of Australia and trustee of the Captivating Public Ancillary Fund. Additionally, Captivating partners with DGR approved partner Global Development Group.

USA

Captivating International – USA, is a registered tax exempt 501(c)(3) charity of the USA.

TO DONATE

Step 1: Go to captivating.org
Step 2: Select the DONATE button
Step 3: Follow the prompts

Captivating can provide tax deductible receipts to donors from: AUSTRALIA, CHINA, HONG KONG, UNITED STATES & NEW ZEALAND. We can accept donations from ANYWHERE

CONTACT US

www.captivating.org

info@captivating.org

www.captivating.org/our-blog



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