

SIMPLY *captivating*

2023 ANNUAL IMPACT REPORT

January to December 2023



*(In Photo) Janninah,
a beneficiary of the Manila Slum Project*

OUR *mission*

One Act. Endless Impact.

Captivating believes that within every child lies the potential for greatness - something of incredible value to their world.

For many, much of this value is lost because of poverty or injustice - they have fallen into a gap.

Our mission and passion is to see disadvantaged, impoverished, poorest-of-the-poor children soar - see them reach out for a better tomorrow.

This child's problem stops with us.





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MESSAGE FROM THE *founders*

To our amazing Captivating supporters and partners,

2023 was another consistent year for the work of Captivating International in the world - now in our 17th year. If you've been a part of our journey in 2023, this update is for you. Thanks for travelling with us.

This update aims to bring together a global picture of our work covering everything we do in Nepal, the Philippines, and China. It's also our way of acknowledging and thanking the work of multiple grassroots partners and dedicated donors. Thank you, once again, for working so hard with us to make the world a better place for literally thousands of lives.

We went into 2023 with confidence and an expansion mindset. As you will see in this report, we had some wins and we've had some losses. Wins, in the form of project expansions in Nepal and the Philippines. Losses, in the form of microfinance business writedowns (mostly) as a direct result of the pandemic and its impact since 2020. Full credit to our microfinance officers and leaders for trying their best to help many struggling microfinance clients navigate their way through a slow recovery. There have been many stories of persistence and success, but sadly, stories also of loss and writedown. As we type this message (May 2024), we are excited to see the corner has been turned on both Nepal and Philippines programs, and client numbers steadily increasing again.





Some highlights for us in 2023 were seeing new animal husbandry programs start up in China and Nepal; additional remote village back-to-school and development programs launched in rural Nepal, and a progressing Manila Slum Program giving us confidence this is going to be a wonderful area of expansion in 2024. To know that over 100 employees are, right now, working to help the most desperate people they can find with solutions that progress them into new possibilities - well, it's just exciting to be a part of that. And, it's humbling to do that thanks to the trust our donors and supporters give to us each year. Thank you.

We hope you enjoy this update and feel excited enough to consider joining with us to do more. As a final word, we want to acknowledge our three amazing Captivating country boards (Hong Kong, Australia, and USA) and the incredible staff we have here at Captivating International. We are a small charity but big in heart and a key part of that is being blessed with employees who stay for the long game. So, to our staff and our boards, thank you for your dedication and support.

2024 - we're already five months in. Let's get it.

A.J. Colquhoun *J. Colquhoun*

ANDREW & JULIE COLQUHOUN
Founders | Captivating International





THANK YOU FOR *standing with us*

MESSAGE FROM THE CHAIRPERSON

Dear Captivating Supporters and Friends,

On behalf of **Captivating International** please accept our thanks for the continuous support you have provided over the past year. Your continued support allows us to reach new heights and achieve our goals as we work hard to continue empowering women, educating children, and elevating communities!

We know the past year has been turbulent for the global economy and **Captivating International** is proud to report we have had a very stable year. Revenue remained the same as the previous year, and all 2023 projects were implemented as planned except for our microfinance programs in Nepal and the Philippines. Both fell short of expansion targets due to what became a year of consolidation for both programs. This was mostly due to the writing down of outstanding loans that were unable to be revived post-COVID. So, this has been a tough year for these businesses. The good news is that both programs are now repositioned for growth and expansion moving forward.

Even though we are a charity small in size, we do pride ourselves on the significant impact achieved through our amazing on-the-ground partners across three countries. In total, we calculate over 10,000 lives were directly and positively impacted during 2023. A further 50,000 were reached through their attendance at Captivating funded education & awareness campaigns and, new for 2023, remote village medical camps.

Every year as an organization we motivate ourselves with a theme for the year's work. This year our theme is **"Standing with You"**. Our China team will be hosting its 16th Annual Captivating Charity Gala and will task the Shenzhen community to stand with us for another year of fundraising. All our global teams, and on-the-ground partners, will continue to give support to those in need in China, Nepal, and the Philippines. We will stand by them as we execute our life-changing projects and provide them the resources they need to prosper and implement the solutions we have in place to lessen the income inequality our world faces.

As a Board, we must thank and acknowledge the continuous hard work and dedication of our founders Andrew and Julie Colquhoun. Since day one these two have stayed focused and true to our Mission **"To see disadvantaged, impoverished, poorest-of-the poor children soar – see them reach out for a better tomorrow. This child's problem stops with us"**. These two, and our on-the-ground partners, keep our Board focused and motivated to perform our duties with dedication and tenacity.

We appreciate the trust you have placed in **Captivating International**, and we will continue to work tirelessly to exceed your expectations. It is because of the unwavering faith you have in our mission that we, together, are accomplishing great things in China, Nepal, and the Philippines. We would like to **Thank You** for **Standing with Us** for another year!

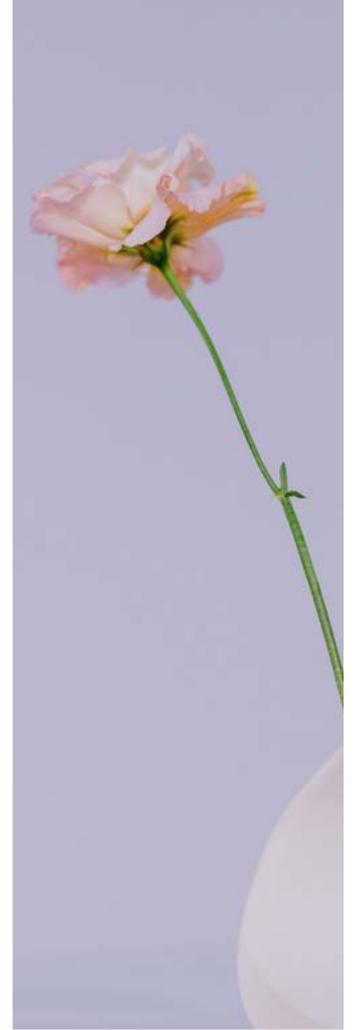
Regards,



LYNN VELEZ

Chairman of the Board

Captivating International Foundation Ltd.



BOARD OF DIRECTORS



Karen Seymour
HONG KONG



Glenn Roberts
AUSTRALIA



Tom Wang
CHINA



Greg Schultheis
USA

CAPTIVATING *glance*

AT A **FINANCIAL REVIEW**

TOTAL REVENUE ▶▶

Given that the global economy slowed down, and costs of living increased, it was a very pleasing result that donations continued to be received with our revenue being similar to the previous year. This revenue includes all related entities/partners. We are extremely thankful to our generous donors and partners continuing to support Captivating.

FUNDS DIRECT TO PROGRAMS ▲4%

Program support increased in 2023 (up USD 81,000) due to the implementation of additional projects and programs. It is expected 2024 program rollouts will remain consistent and in line with expectations.

PROJECT SUPPORT COSTS ▼3%

Overall, a decrease in Captivating support costs across the board due to staff and allocation changes.

CORPORATE SERVICES ▼1%

Total actual costs of corporate services remained the same, but as a % decreased slightly when expressed as a % of total expenses due to higher funds direct to projects.

SURPLUS FOR THE YEAR

On a global Captivating basis, there was a surplus of USD 117,000 due to a reduction in project support costs and funding being fully in 2023 for expansion programs which have been delayed in their implementation (microfinance mostly). Captivating continues to be in a strong position for program expansion in 2024.

STATEMENT OF activities

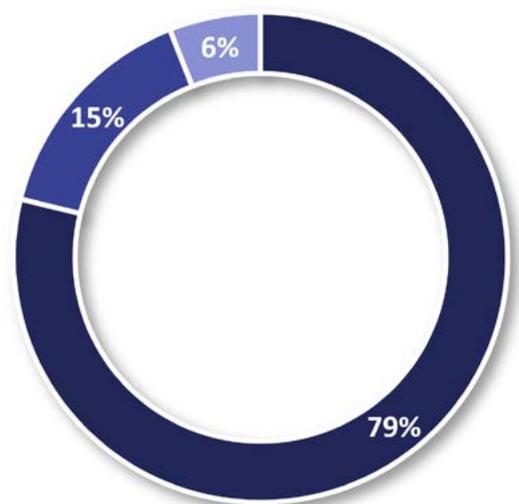
JANUARY TO DECEMBER 2023

2023		2023 US\$	2022 US\$	2022
	TOTAL REVENUE	1,457,395	1,463,846	
79%	PROGRAM SUPPORT	1,055,669	1,014,116	78%
69%	Funds to Program	918,442	836,896	65%
10%	Project Support (incl project salaries)	137,227	177,220	13%
21%	CORPORATE SERVICES * (see below how this is funded)	284,423	282,706	22%
15%	Fundraising & Marketing	203,992	158,345	12%
6%	Administration & Accountability	80,431	124,361	10%
100%	TOTAL EXPENSES	1,340,092	1,296,822	100%
	SURPLUS FOR THE YEAR	117,303	167,024	
UP 6%	NET ASSETS	1,848,536	1,731,233	

thank you

TO OUR DEDICATED CORPORATE SERVICE DONORS

* We are so fortunate to have companies, some proceeds from our fundraising events and donors help underwrite Captivating's work. As shown above, in 2023, Captivating Corporate Services represented 21% of total expenses (USD 284,424). We are thrilled to report that in 2023, 80% of these expenses were funded by these generous donors (some of their logo's shown below).



Now a member of the Cenovus group of companies



highlights

OF 2023



33,968 PEOPLE

in high-risk locations reached through advocacy and training in human trafficking and cybersex awareness

1,517 GIRLS

stabilized back into school (600 in China, 770 in Nepal, 147 in the Philippines)



5,400

NEPALI WOMEN AND GIRLS INTERCEPTED

because of grave concerns they were being trafficked

2,428

WOMEN AND CHILDREN
attend Captivating health camps



1,643 WOMEN

actively supported by Captivating
as they either start or progress their
own businesses during 2023

1,317

PRIMARY SCHOOL STUDENTS

benefitted from having
a Captivating-funded teacher in China



OUR IMPACT IN *nepal*

15,741 *women*

stopped and interviewed at Captivating-funded monitoring stations because their situation looked suspicious

5,400 *women and girls*

were intercepted because of grave concerns they were being trafficked

153 *girls*

were referred to the police for further investigation and possible prosecution of their traffickers

96 *girls and young women*

were rescued from bonded labor or sexual exploitation

2 *traffickers* were arrested

48 *women and girls*

supported through the Women's Safe Haven

33 *young women*

participated in skills-based trainings (i.e., computer skills, tailoring, and beauty parlor)

770 *girls* stabilized back into school

612 *women*

currently with loans in the My Business My Freedom Microfinance Program



OUR CHARITY PROJECT PARTNERS



5,130 *school students and community members*

directly involved in anti-human trafficking education programs

491 *police and army personnel*

directly involved in anti-human trafficking awareness programs

150,000+ *estimated audience*

listening to anti-trafficking Radio broadcasts and messaging in Nepal

227 *reported cases*

of sexual and physical abuse

656 *women* received legal assistance

Made Possible Thanks to Our Key Donors



Jamoca Foundation



Kenneth Whalen FAMILY FOUNDATION



The Johnson and Penman Families



Tim & Michelle

Sue & Edward

Bob & Kelly

Nicholas & Sue

Julie E.

Justin G.

Leigh & Donna

Bob & Ev

Dean & Chris

Surabaya Supporters

INTERCEPTING girls

STOP a girl before she is trafficked — this has been our mantra when it comes to human trafficking. With the rising cases of human trafficking in Nepal every year, our monitoring stations in the country serve as the last line of defense to intercepting girls who are at high risk of being trafficked before they cross the Nepal border.

With our dedicated on-the-ground team, 3 Angels Nepal, six police-supported monitoring stations operate in areas considered trafficking and transit hot-spots. Captivating fully funds the operation of these stations, where staff are instructed to stop any suspicious-looking cases to interview girls and their escorts to ensure legitimacy.

Intercepted girls are then given counseling and reunited with their family or relatives. This is important work and we are glad to have intercepted 5,400 women and girls from going to their destination, and referred 153 girls to the police for further investigation.



rescue AND RAIDS



As per the 2022 National Human Rights Report (*published on January 4, 2023*), "around 40,300 Nepalis, most of them women and girls, were trafficked over the past two years, while around 1.9 million people are at risk for trafficking. Those trafficked from Nepal are mostly taken to India, trafficking being abetted by open borders and cultural similarities. Around 50 women are taken to the southern neighbor every single day, which also happens to be a transit point for trafficking to many other countries." Harsh laws, stiff penalties.

In 2023, our partner, 3 Angels Nepal, were involved in the rescue and reintegration of 96 girls already trapped in situations of forced labor and/or sexual exploitation. Our team in Nepal is dedicated to rescuing girls from these nightmares by carefully planning and constantly coordinating with the local authorities. This endeavor is not just about raids or rescues. It goes beyond just snatching the girl from the danger she finds herself in; we also guide and help her reclaim her life through medical, legal, and emotional support provided by our team.

WOMEN'S *safe haven*

Women's Safe Haven continues to be a place of refuge and support for the girls who were intercepted and rescued from human trafficking. Some of these girls were already abandoned by their families and have no one to turn to. The Safe Haven serves as a new home for them, providing them with counseling, medical aid, and physical and emotional support to help them get back on their feet.

Part of the rehabilitation program is the skill building which aims to secure them with alternative sources of livelihood or employment on their road to recovery and independence.

In 2023, 48 women and girls found a home in Women's Safe Haven; 33 of these young women participated in skills-based training related to the use of computers, tailoring, and beauty parlor work.

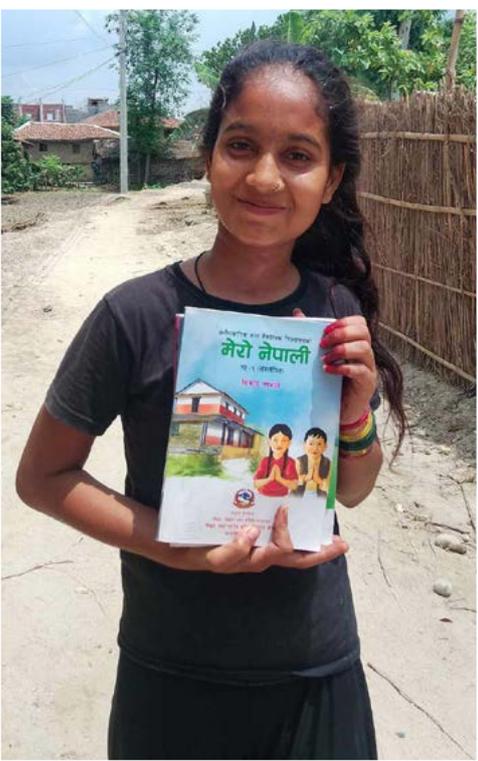


captivating VILLAGE PROJECT

Nepal has one of the highest rates of child marriages globally. Despite the legal marriage age being 20, girls as young as 14 are married in remote areas of Nepal, depriving them of education and subjecting them to early motherhood, which poses significant health risks. These girls often lack autonomy and decision-making power.

With the thrust and vision of the Captivating Village Program, we now have 770 girls from 21 villages who are back in school. By giving them a chance to go back to school, we also give them a sense of freedom and choice for their future.

For the past year, we have seen the ripple effect this has been creating on our Captivating Village Program girls' families and their communities. As we open their eyes to see the importance of education to every child, we are also changing the culture and norms of these villages to see the value of women in society.





MY BUSINESS

my freedom

MICROFINANCE PROGRAM

One of the root causes of human trafficking is extreme poverty. In Nepal, there are caste distinctions, which make it difficult for the lowest of castes to go to school, finish their education, and have access to employment. This sad reality makes it easy to lure Nepali women into human trafficking — by promising them a better life given their circumstances and background.

The My Business My Freedom Microfinance Program seeks to help these women from getting out of poverty by providing them with microloans to start their businesses. The team also gives them mentoring and plugs them into groups where they can empower and equip one another with business skills and a supportive network. Although MBMF is open to support any woman assessed as living in poverty, the primary focus is to assist women at risk of being trafficked, or moms with children who might be at risk

For the year 2023, we have seen 612 women as active members of the MBMF Program. This program allows them to find a sustainable source of livelihood for their family and thrusts them to a life safe from human trafficking and towards financial freedom and independence.



HAMRO *abhiyan*

ANTI-TRAFFICKING AWARENESS PROGRAM

Our team in Nepal eagerly organizes the Hamro Abhiyan Program at local schools to raise awareness in hard-to-reach provinces in Nepal which are considered high-risk for human trafficking. This is one of the prevention strategies that we are doing to stop human trafficking in the country.

This interactive program has received good feedback from the students, leaders, and principals because it encourages open discussion on an otherwise taboo topic in schools. This program has already been very effective in increasing awareness among the students and providing valuable information to keep the students from the dangers of human trafficking and cybersex crimes.

So far the program has reached 5,130 school students and community members, as well as 491 uniformed personnel from the army and police force.



CAPTIVATING *village* DEVELOPMENT INITIATIVES

Our work in partnership with registered charity Captivating Nepal has been the progressive implementation throughout 2023 of a wholistic village development program. With primary focus on three areas: Health, Education and Livelihood Advancement, the team at Captivating Nepal focuses their work towards villages and communities failing to thrive. What drives our programs is knowing that within these communities are girls (and boys) at risk of becoming tomorrow's victims of trafficking, forced labor, and targeted victimization unless things become more stable for them at the home village.



2023 saw us launch our first village development program in a remote community at the Himalayan foothills. The target group is a total population of 800 families across wards (districts). Partnerships have been formalized with municipal and local level officials; planning sessions started with the principals and key staff of the 10 schools operating across this region; and livelihood programs have commenced directly focused on 150 women considered to be from the most marginalized of families from the total population.



By the close of 2023:

- Two health camps were run in partnership with the Kathmandu-based Scheer Memorial Hospital (providing comprehensive medical examinations to 898 women and 1,530 children).
- All 10 schools received comprehensive teaching resources as stage 1 of starting to address the quality (and interest) of education for village children.
- Strategies are being established to address the 21% of high-school drop-outs from the last year alone (75% being girls - 100 girls in total).
- The first women's group was formally registered comprising of 75 women from marginalized households. This group will receive regular sessions on how to progressively advance their current situation and poverty.
- The first livelihood program was implemented, with 20 women receiving professional training, assistance, and start-up capital to start their own chicken business.

We are excited for this first village development program and our local partner looks forward to continually refining this model over its three to 4-year project timeline.

OUR IMPACT IN *china*

593 *girls*

receiving school scholarships through the One More Year Scholarship Program

30 *volunteer teachers*

supported in remote primary schools

1,317 *primary school students*

benefitted from having Captivating-supported teachers in remote schools

26 *women*

graduated from Tailoring Skills Training Program

90 *women and their families*

participated in the Captivating Chicken Program jumpstarting their own small poultry businesses

Made Possible Thanks to Our Key Donors



Now a member of the Cenovus group of companies



Shenzhen Charity Federation
CAPTIVATING
ANNUAL CHARITY AUCTION



SIMPLY CAPTIVATING

20

OUR CHARITY
PROJECT PARTNER



深圳市慈善会
SHENZHEN CHARITY
FEDERATION



one more year

SCHOLARSHIP PROGRAM



The One More Year Scholarship Program helps keep deserving young women in senior high school who would otherwise risk not graduating without support. More than the scholarship, the program opens up a life-changing opportunity for them to break away from the cycle of poverty by exponentially increasing their abilities and chances to get to higher or vocational education, secure meaningful work, and ultimately create a brighter future for themselves and their families.

As these girls secure another year in school, their financially struggling families are able to breathe a sigh of relief, no longer worrying about sacrificing necessities to send their kids to school. Likewise, the students are able to focus on their studies without feelings of guilt about being a “financial burden” on their families.

Through partnerships with high schools and vocational schools, coupled with teacher recommendations, we were able to find 600 students from the poorest-of-the-poor families and supported them through their studies.

Our aim is to see these girls go as far as they can without quitting, and your generosity has enabled us to continue making this possible.



SUPPORT A VOLUNTEER *teacher* PROGRAM

We believe that every child, regardless of their economic situation, deserves access to quality education. Volunteer teachers play a crucial role in ensuring that children from rural and underserved communities are reached.

Despite the remoteness of location and harsh weather conditions, 30 volunteer teachers braved the challenge to bring their diverse experiences, skills, and knowledge to the classroom, as well as foster strong connections with students and parents in the communities they serve. As a result, we were able to create impact to 1,317 primary school students in 2023. These teachers are real life heroes.



SIMPLY CAPTIVATING

HUSKYenergy

TAILORING SKILLS PROGRAM FOR WOMEN

In remote and poor rural areas, many women struggle to balance caring for their families and supporting them financially. This struggle ultimately led to four women withdrawing early from the Husky Energy Tailoring Skills Program in 2023. Nonetheless, we are proud to announce that the remaining 26 single moms and young women completed the three-month training successfully!

Graduating from this program opens up more income-generating opportunities for the women, be it through securing employment in local sewing stores or starting their own small clothing business.

We are now in our sixth year of this program and we would like to thank Husky Energy (now a member of the Cenovus group of companies) for making this possible. Likewise, we are grateful for all the teachers who generously shared their expertise and tailoring their teaching methods to meet the varying needs of these amazing, but largely illiterate women..



chicken business

POULTRY AND PROSPERITY PROGRAM

Home-based chicken-businesses for families living in remote locations is a worthwhile endeavor for them to improve their income flow. In 2023, we witnessed the successful completion of the Chicken Business Program where a total of 90 women were mentored through a full chicken raising cycle over a total period of eight months.

At the start of the program, each family received 20 chicks. The program wasn't all smooth-sailing with some families losing over 50% of their chicks due to various environmental and breeding factors, but the team worked tirelessly to support and uplift the families involved. Through constant communication, supplementary professional training, and the provision of additional chicks, we were able to achieve a 70% success rate for all 90 families in the program. Each family was able to sell up to 17 chickens resulting in a revenue between 2,000 and 4,000 RMB (277 to 533 USD). This makes a huge difference to a struggling family.

We learned a lot from this first cycle of the program and we are excited for all 90 women who expressed their intention to continue on with the business. The success of this first trial program has resulted in approval being given to proceed with another 90 women in a different remote location in 2024.



OUR IMPACT IN THE *philippines*

28,838 *people*

educated on the risks of human trafficking and online sexual exploitation and abuse of children

911 *women with loans*

in our partner's Microfinance Program - ONE HOPE

147 *out-of-school slum children*

off the streets and stabilized back in school

OUR CHARITY PROJECT PARTNERS

**Sanghaya Foundation, Inc is formerly Honor 1000 Movement*

SANGHAYA*



Made Possible Thanks to Our Key Donors

Jamoca Foundation

The Johnson & Penman Families

The Crossing
Foundation





stop CYBERSEX CRIME

Our fight against Online Sexual Abuse and Exploitation of Children (OSAEC) is reaching more and more schools and institutions in the country. We have reached 28,838 individuals and trained 4,984 community advocates through awareness campaigns, cyber safety education programs, and infographic materials distribution in 2023.

The Department of Education, the Philippine National Police (PNP), and other non-government organizations have taken notice of our anti-trafficking efforts and supported and joined us by rolling out their training to their key personnel and providing our team access to their organizations.

Seeing public and private offices raise their hands in support of our programs boosts our team's morale that we can put an end to these crimes. It's both hard work and teamwork that will make the Philippines a safer place to live in for women and children.

microfinance PROGRAM

In 2023, 911 new women participated in the Microfinance Program in the Philippines. As we get to the bottom of human trafficking which is extreme poverty, we are continuously giving business opportunities to those women who are considered as high-risk. With a small capital to start their business, they now have the opportunity to provide for their families without resorting to cybersex crimes or human trafficking.

We are also strengthening our fellowship groups to provide accountability and support to our members and have started appointing coordinators for each area. Through these strategies, we are making the program more sustainable in the long run so we can empower more women in high-risk areas and see their businesses scale and expand in the coming years.





manila SLUM PROJECT

In 2023, we had 147 students from the slums who were successfully enrolled in schools. After a year of providing educational assistance, several students have been awarded and recognized for their academic achievements. Notably, one student even received a certificate for perfect attendance! We are proud and honored to support these hardworking students. For the past year, we have allowed these students to excel and strive in their education.

When it comes to education, we know that the parents play a very big role in ensuring that our beneficiaries continue in their studies. This is why our project also includes them. We are providing support to the moms of the beneficiaries through regular training and meetings. We have also plugged some of the moms into our microfinance program to help them financially. Through these dedicated efforts, the Manila Slum Project aspires to transform the lives of children and families in slum communities, offering them access to education and opportunities to build a brighter future.

The Manila Slum Program is a three-year program focused on sustainably resolving the out-of-school situation experienced by the majority of children across Manila's slum communities. For these 147 girls, this has certainly happened, but our focus for the remaining 1.5 years of this program is how to make that sustainable, not just for them, but for all children. To do this, our team is bringing together key stakeholders including the local government representatives, school principals and other local NGO groups to form a coalition of experts to police this program and put in place ongoing solutions focused on securing education so no-one misses out, and improving the livelihood of struggling families. Neighboring slum communities are seeing the difference happening with this pilot program, and are asking for this program to come to their neighbourhoods. Plans have now been approved to implement this solution into a second location starting July 2024.



CAPTIVATING events



GLOBAL | January

In January 2023, we again hosted The Workout Challenge. This global event brought together over 260 participants, and raised USD 18,000 to support our efforts in combating human trafficking in Nepal and the Philippines.

SHENZHEN | March

180 kids aged 5 to 11 years old came together in Shenzhen in April 15, 2023 to participate in a variety of sporting activities.

Together we were able to raise funds for our projects amounting to USD 14,000 which will help children progress in their schooling and aid parents improve their livelihoods.



It was a great night with runners participating in the 15th Annual Midnight Charity Run in April 2023. Because of our gracious sponsors and your support, we raised a total of USD 40,000 to help stabilize the education of over 100 girls.

SHENZHEN | April



GLOBAL | August

410 runners participated and contributed to completing a total of 2,779-km run in the 2023 Stop Trafficking 5K. This global fundraising event enabled us to raise USD 88,000 that will help us continue our vital work in Nepal and the Philippines to stop human trafficking.



SHENZHEN | October

Shenzhen Charity Federation
CAPTIVATING
ANNUAL CHARITY AUCTION
深圳市慈善會·开普威汀基金会年度慈善拍卖会

Saturday, 21st October, 2023 saw 500 people come together to help improve the lives of young girls, moms and their children and we are proud to share that we were able to raise an amazing USD 180,000 (RMB 1.31 million).

SHENZHEN |
December



On December 9, 2023 Shekou was once again turned into a sea of Santas again for the Husky Santa Run, with some serious festive style on display; and what a day it was!

439 registered Santas and 43 volunteers (including 7 HUSKY and 30 SCIE volunteers) came together in Shenzhen, and we were able to raise USD 19,000.

For more information on all our upcoming events, please visit [CAPTIVATINGEVENTS.ORG](https://www.captivatingevents.org).

about us

Captivating supports charitable programs with a clear focus on sustainable development in three countries: China, Nepal, and the Philippines.

Captivating raises funds across different countries through entities and partners.

TO DONATE

Go to captivating.org. Select the DONATE button. Follow the prompts.





HONG KONG

Captivating International Foundation Limited is a registered tax exempt charity of Hong Kong. (No:91/9723)



CHINA

Captivating International operates as an approved charity fund under the umbrella of the Shenzhen Charity Federation. We only support programs run by registered and approved Chinese charities.



USA

Captivating International – USA, is a registered tax exempt 501(c)(3) charity of the USA.



AUSTRALIA

Captivating Australia Limited is a registered charity of Australia and trustee of the Captivating Public Ancillary Fund. Additionally, Captivating partners with DGR approved partner Global Development Group.

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